

NEW!

APICS Corporate Offices Announces the "Supply Chain Minibase" for APICS Chapters and College and University Partners!

Effective January APICS Chapters and College and University Partners can send direct mail using the *APICS Supply Chain Minibase*.

What is the Supply Chain Minibase?

The Supply Chain Minibase is a unique database consisting of lists from leading logistics and purchasing industry publications.

How To Customize Your List

Lists will be fulfilled based on the geography you want to target. For example:

- A specific radius i.e., a ten mile radius from zip code 22314.
- A list of zip codes.
- A particular area, ie, the Chicago metro area.
- Statewide- i.e., the entire state of Alabama.

**Remember, in order to qualify for the APICS CSCP you need a college degree and at least two years of experience or five years of experience without a degree. So, make sure to select titles of manager or higher for each list order !*

To place a list order, or if you would like more information on the Supply Chain Minibase, contact Phil Graf at 941.921.5455 or by e-mail pgraf@proed.com

How Much Will It Cost?

The list is available for approximately \$175 per thousand records and a one time \$50 handling fee. There is a minimum order of 3,000 records (\$525). When you place your order, you will be informed of how many records meet your criteria and how much the order will cost. If your order falls below the minimum, you will be advised of ways to increase your quantity.

