



Unsuccessful Candidates Survey Results

30 March 2010

Advancing Productivity, Innovation, and Competitive Success



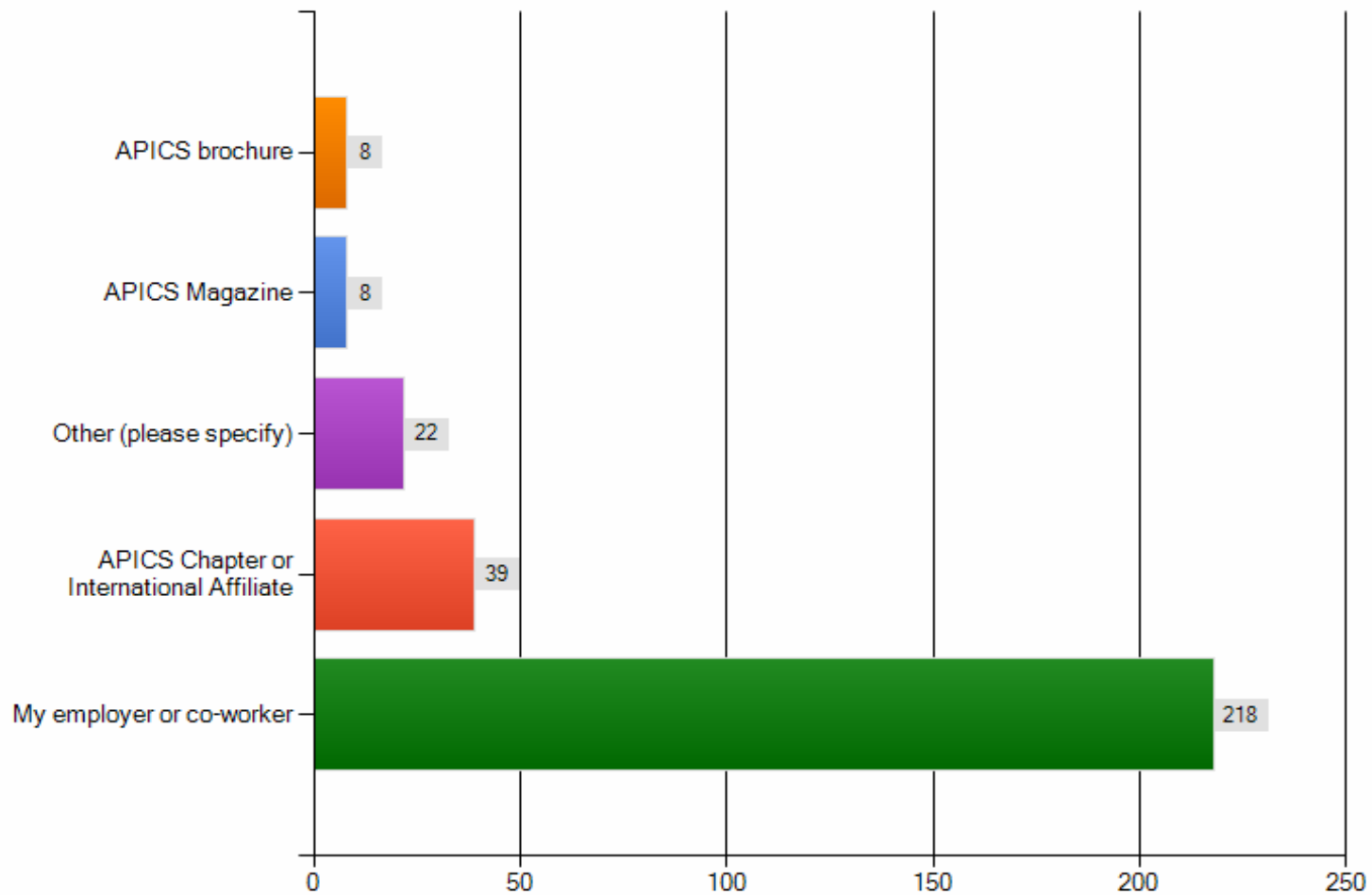


Global Survey of Those Who Passed APICS Exams

- 280 responded to the survey with 268 providing complete responses
- The survey margin of error is about 5.8% at a 95% confidence interval.

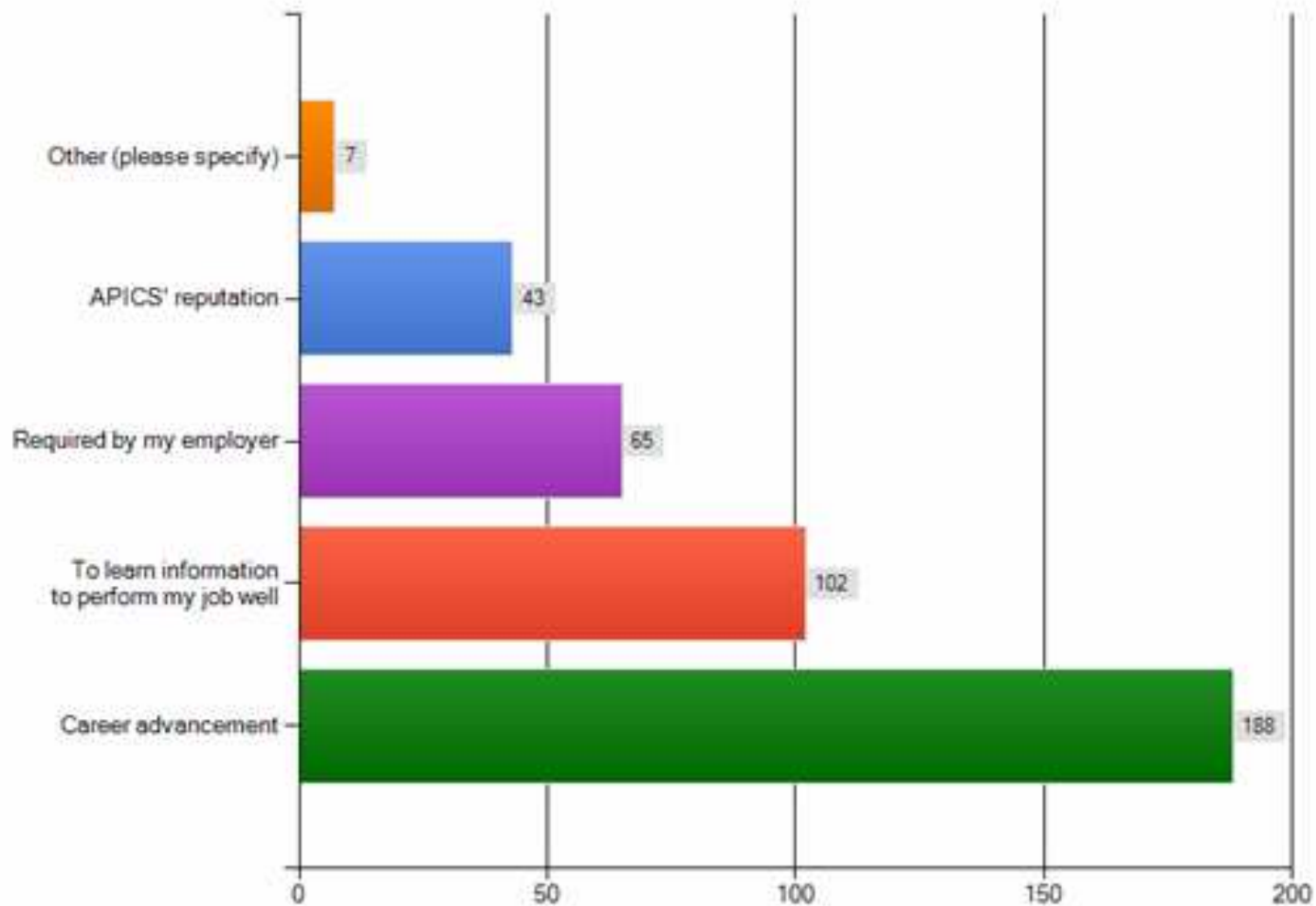


How did you become aware of the APICS certification exams? <i>Please select all that apply.</i>



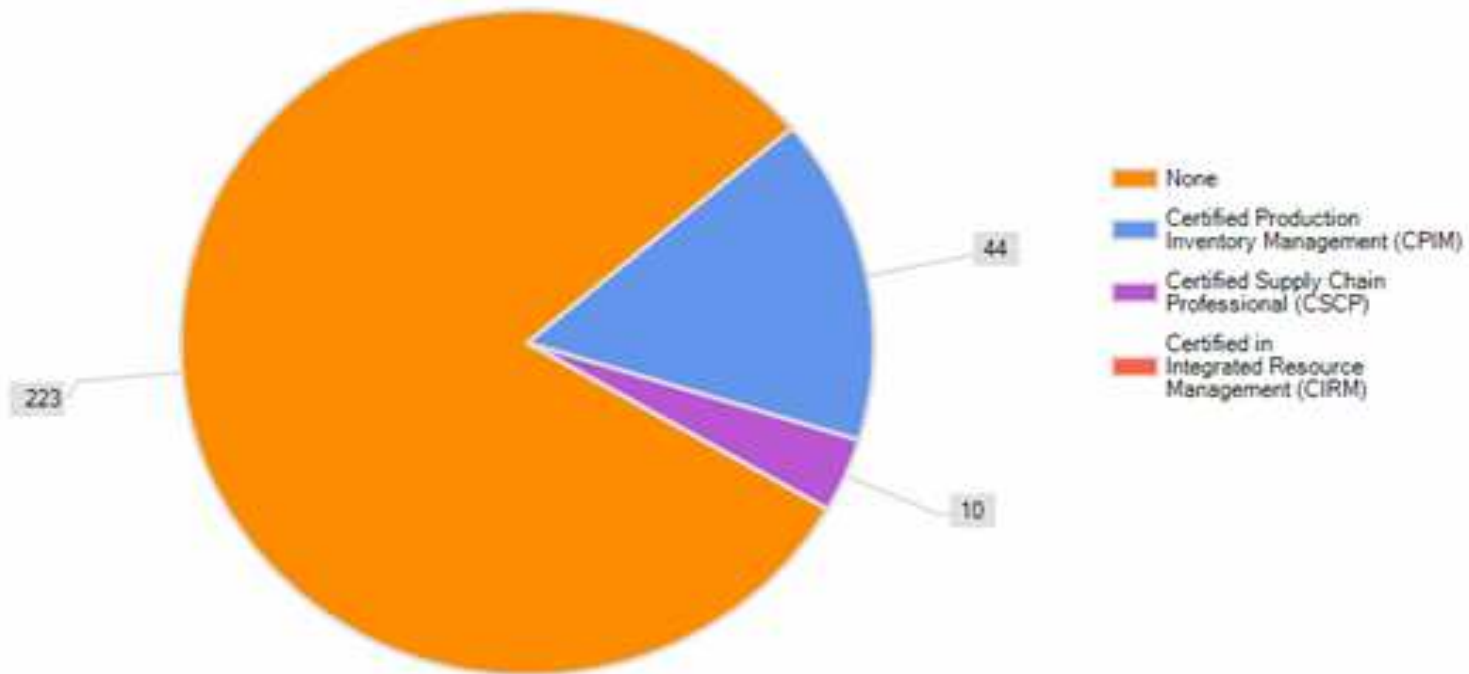


Why did you decide to take an APICS exam? *Please select all that apply.*



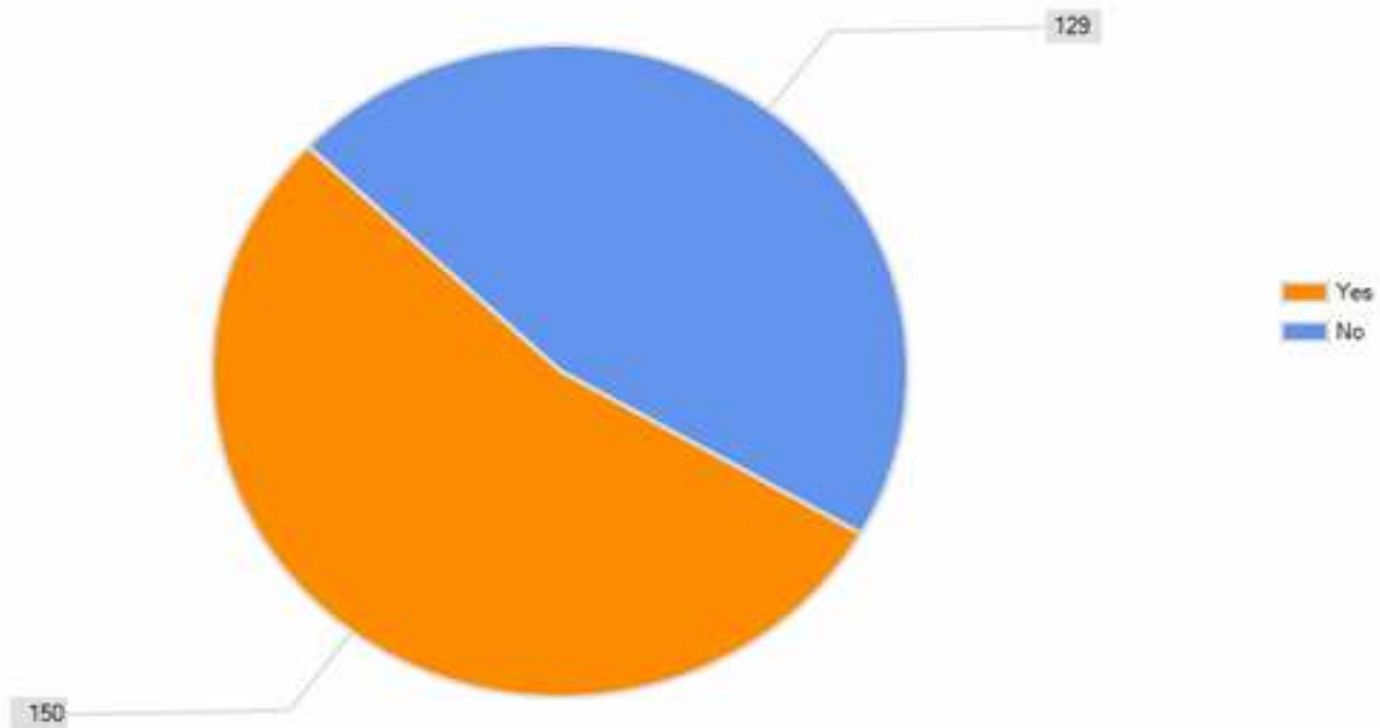


Which of the following APICS certifications do you already hold? *Please select all that apply.*



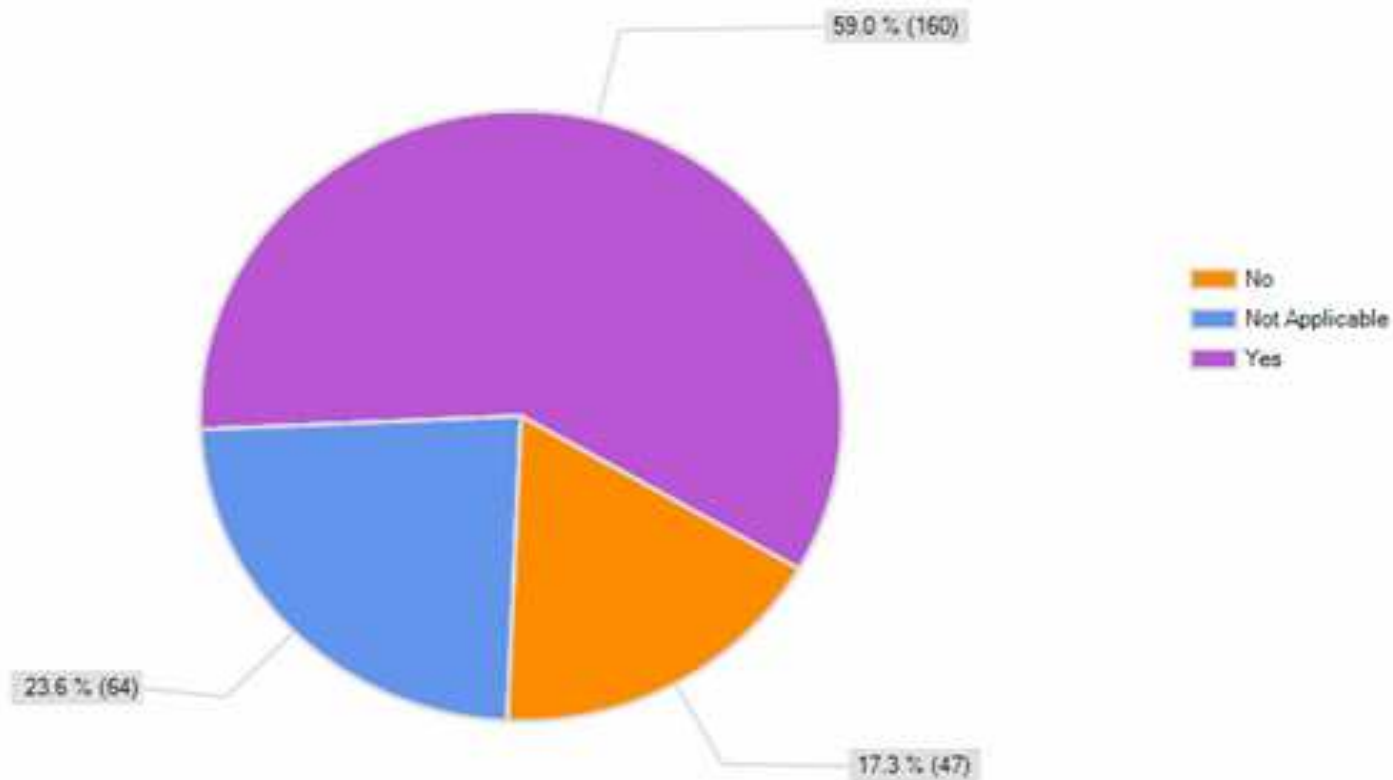


When you tested in 2009 was this your first experience with a certification exam?



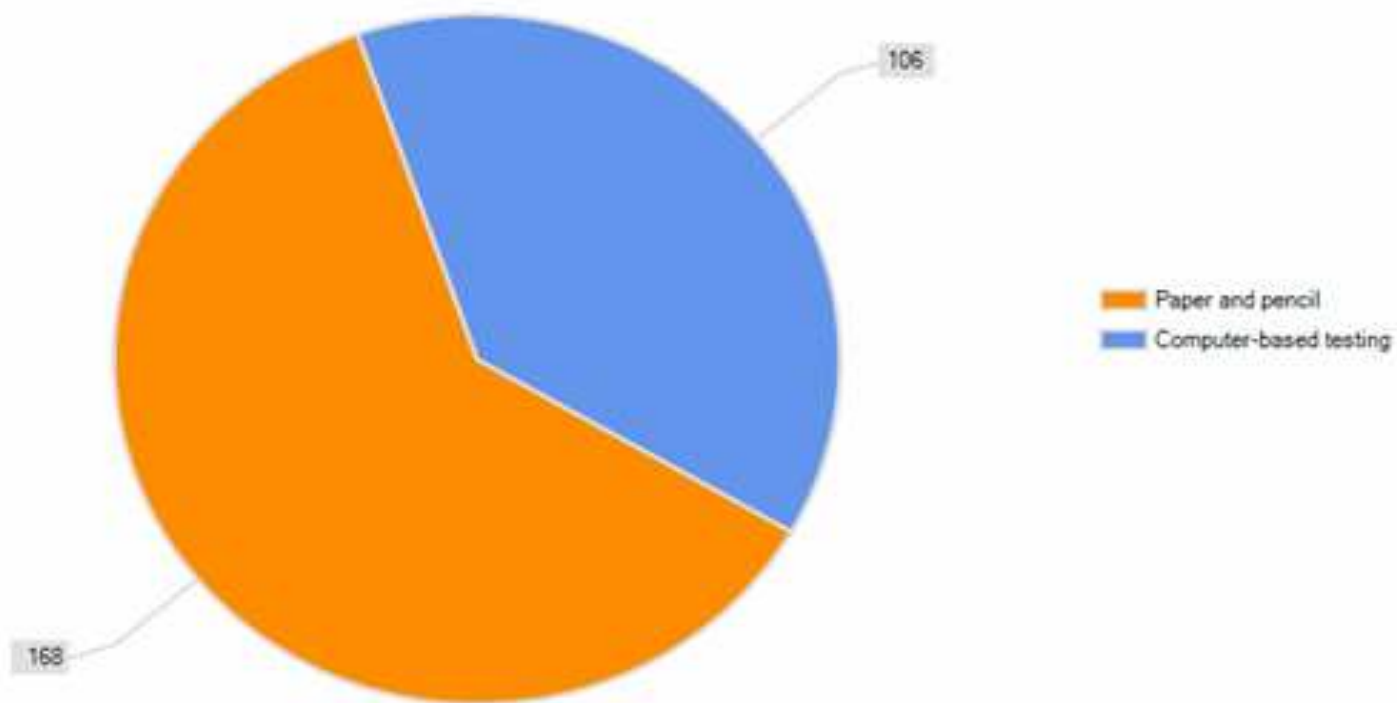


If you are pursuing CPIM certification are you scheduling the certification exams in the following order? 1st: Basics of Supply Chain Management (BSCM) 2nd: Master Planning of Resources (MPR) 3rd: Detailed Scheduling and Planning (DSP) 4th: Execution and Control of Operations (ECO) 5th: Strategic Management of Resources (SMR)



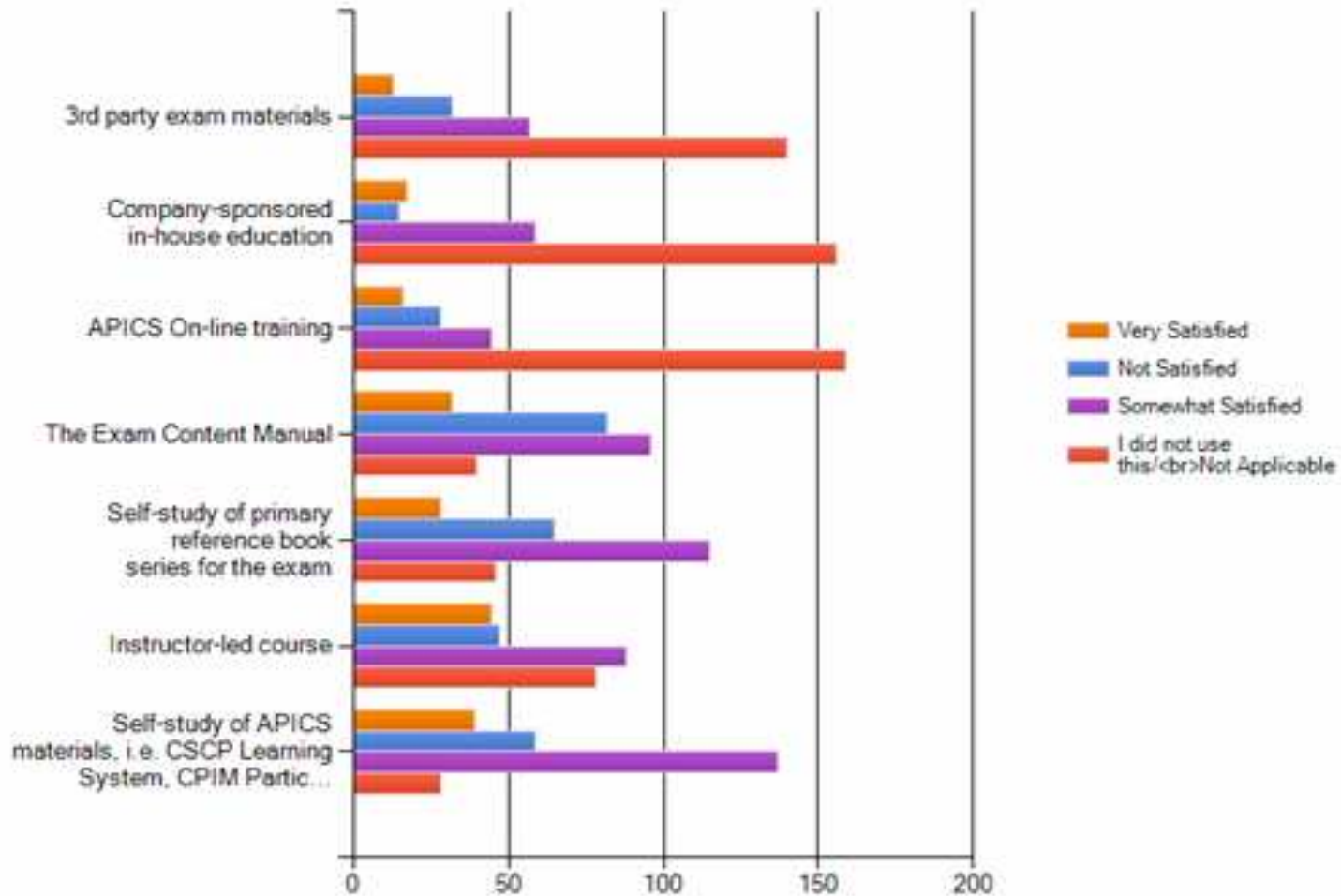


In which format did you take your exam?



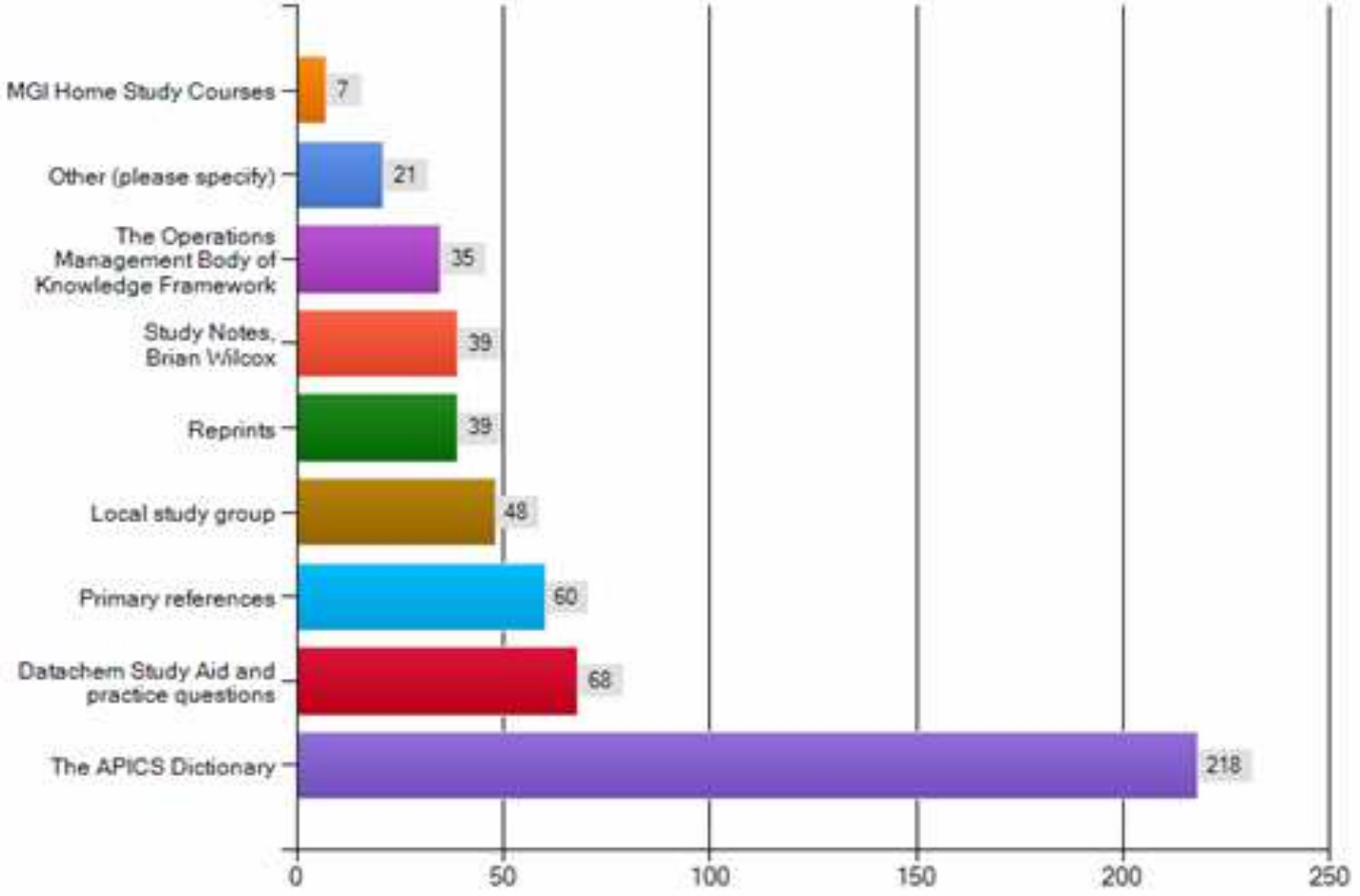


Please rate your satisfaction with all of the materials and methods you used to prepare for your exam.



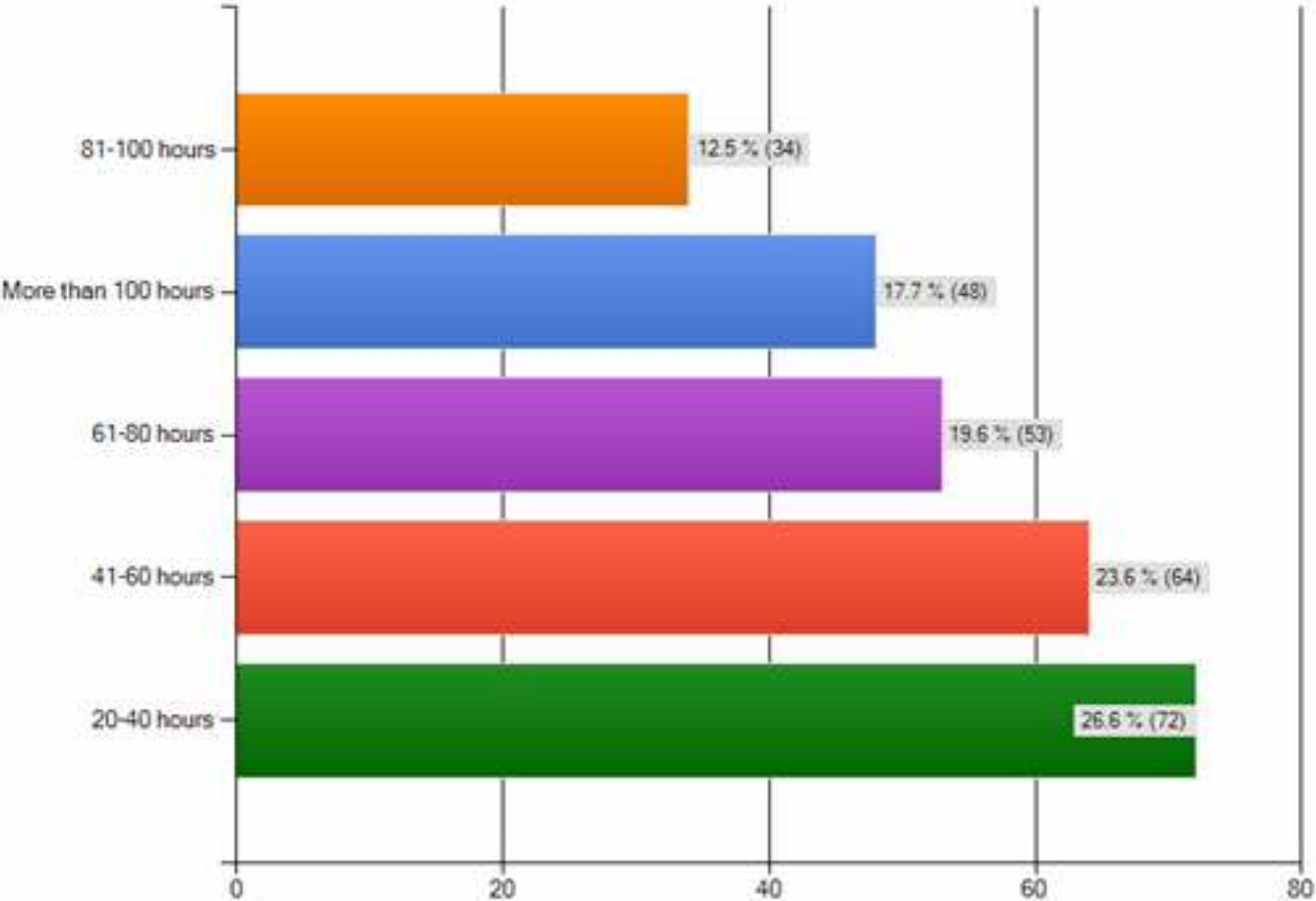


Did you supplement your learning experience with any of the following resources.
Please select all that apply.



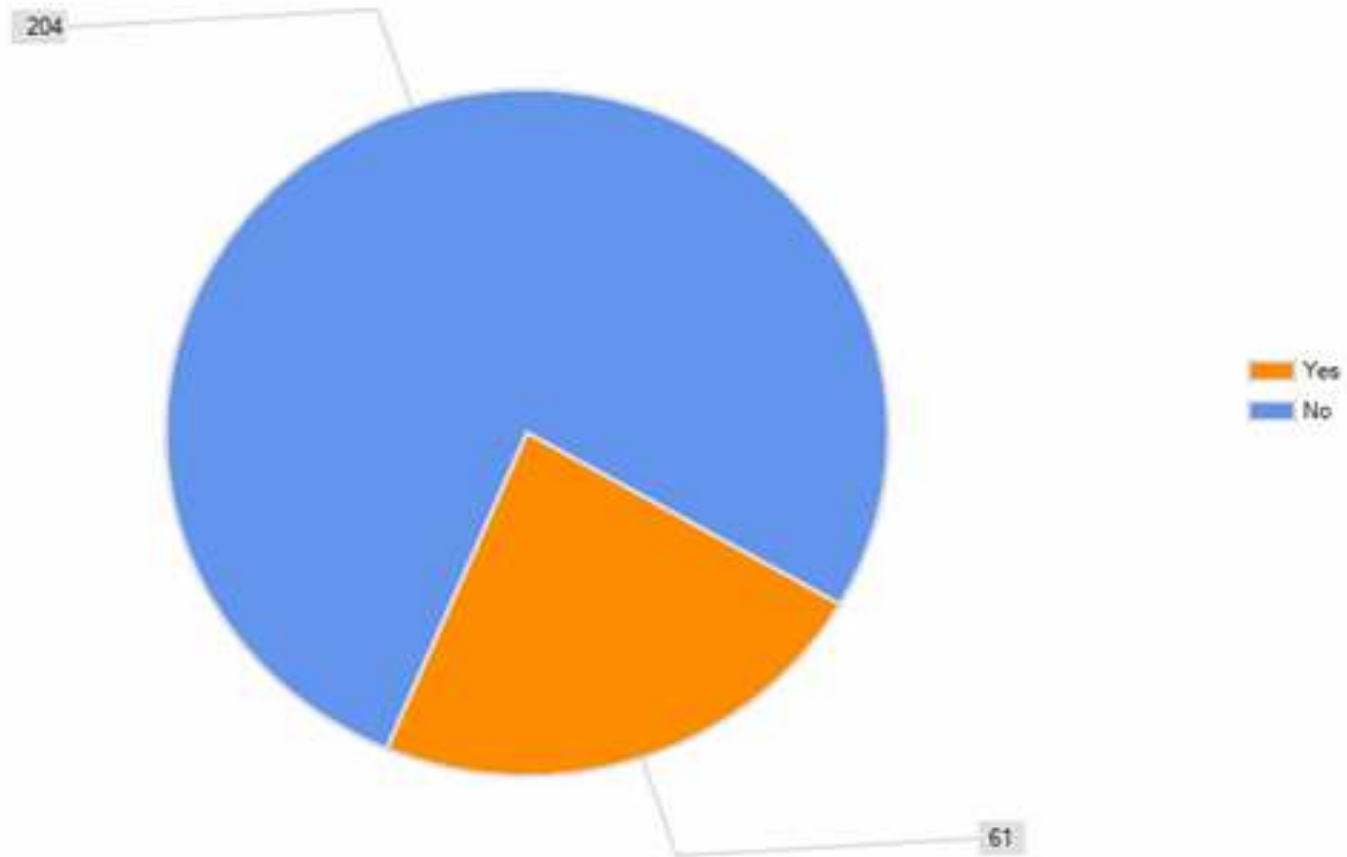


How many hours did you spend studying for your APICS exam?



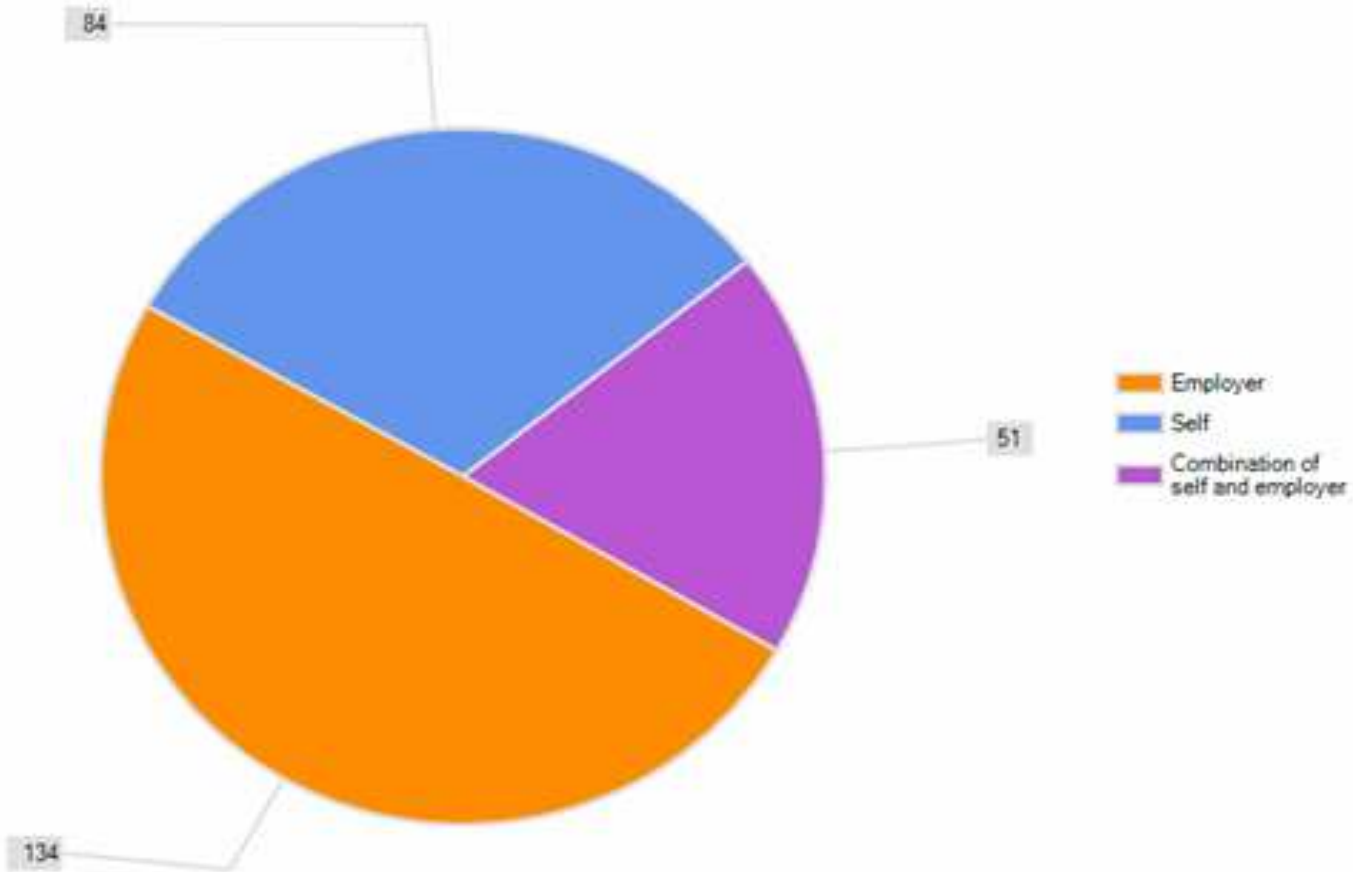


Were you able to study for your exam during work hours?



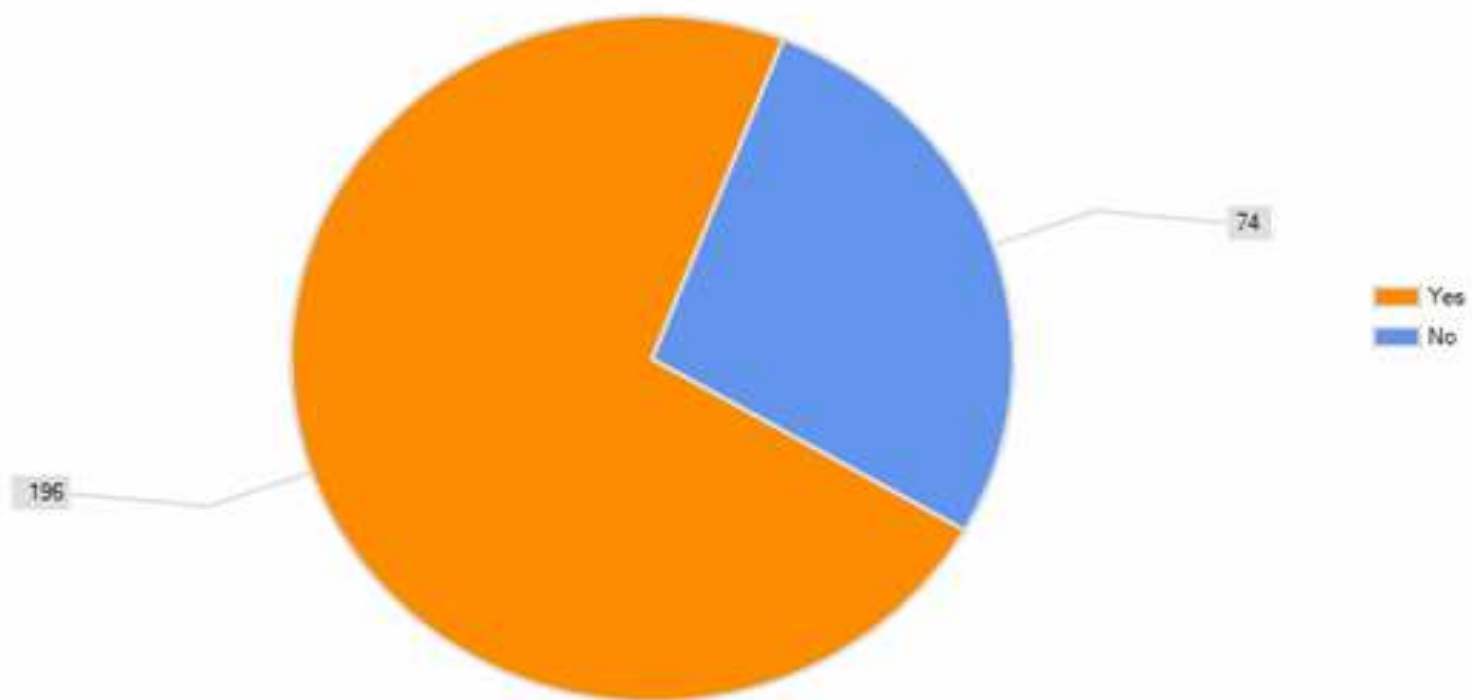


Who paid for your education and exam fees?



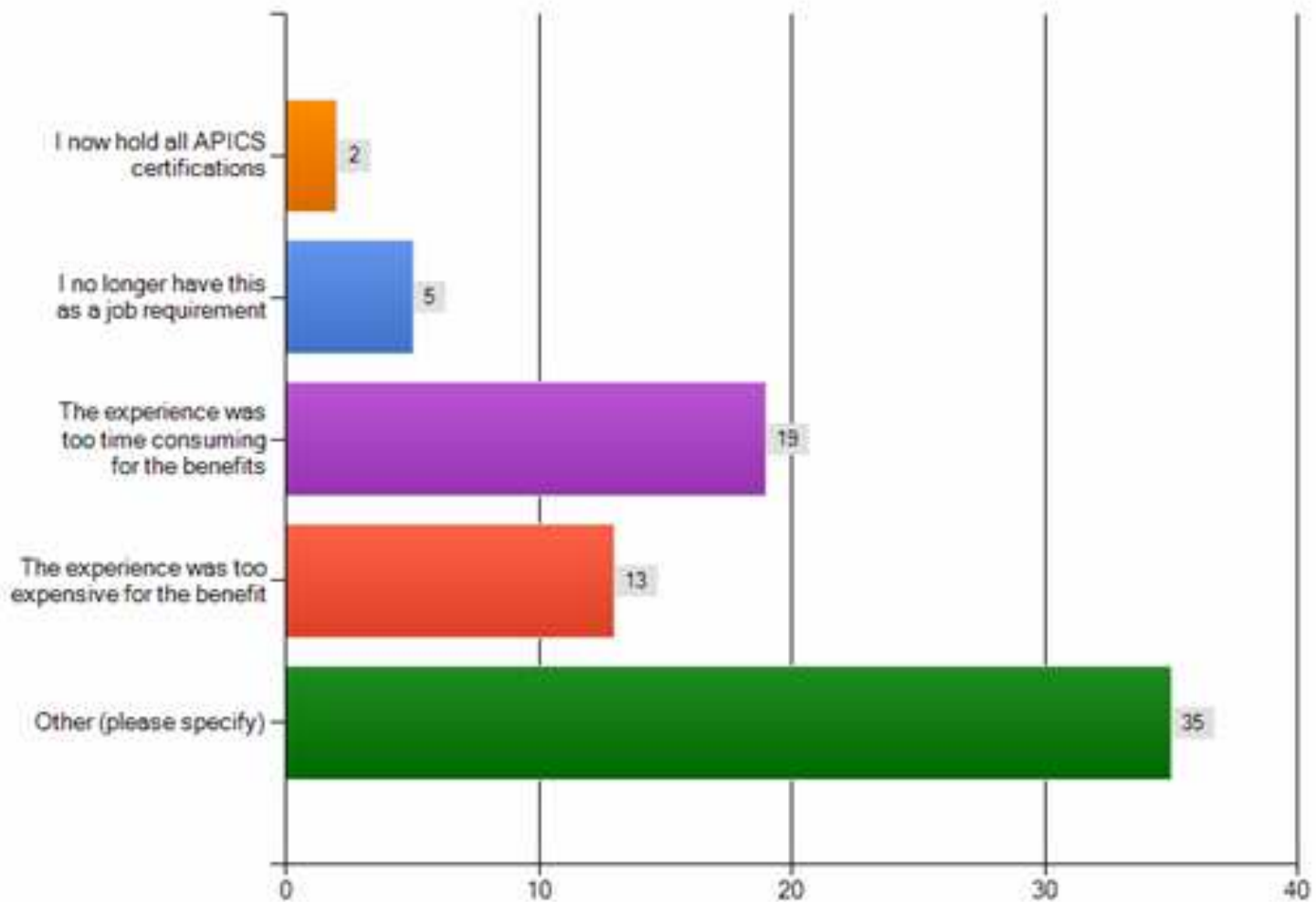


Do you plan to continue pursuing additional APICS exams or certifications?





If no, why?





Sample Open Text Responses “Why Not?”

- Change of job.
- I believe you should include more test practice in the book
- For personal reasons I have no available time
- It depends on a decision of the employer
- Did not pass by 1-2% for second time. Remarking a waste of time in relation to S.A.
- Have too many other commitments
- After I took the test I didn't know what I got wrong or right
- I have only passed the basic exam and have taken all other exams 2-3 times and failed.
- I don't find that all the content on the exams is in the main reference book, or exam content book. The questions are worded in a confusing manner.
- Not satisfied with the course.