

CONTENT UPDATED FOR 2012!

APICS Certified Supply Chain Professional

CSCP

LOOK INSIDE

for ways to achieve success in your
supply chain management career.

**Boost Your Supply Chain
Performance and Productivity**



Distinguish Yourself as a Supply Chain Expert

With the APICS Certified Supply Chain Professional (CSCP) program, you can take your career and organization in a new and exciting direction. Shape your future, align your goals, and distinguish yourself from the competition. In this challenging global marketplace, only the most well-trained, well-educated professionals will be sought after by employers and valued by organizations. Join their ranks today by earning the APICS CSCP designation.



APICS CSCP Program Benefits

- The APICS CSCP certification encompasses the entire global supply chain.
- The APICS CSCP sets the standard for certification. It is administered in 72 countries and preferred by leading companies worldwide.
- Employers and recruiters seek APICS CSCP designees.
- The APICS CSCP increases your professional value and secures your future.

By earning the APICS CSCP designation, you will demonstrate significant commitment to your profession and your career, distinguish yourself as an industry expert, and excel with your newly acquired specialized knowledge.

Enhanced for 2012

The APICS Certified Supply Chain Professional (CSCP) program is more relevant than ever to the challenges and performance improvement opportunities faced by today's supply chain professionals. The APICS CSCP Learning System modules were restructured with deeper integration of

- best practices in the day-to-day functions of supply chain professionals
- technologies that drive improvement in planning and operations.

"The APICS CSCP program is very useful in designing, introducing, and implementing cost-reduction programs. By looking beyond just the costs related to procurement and reviewing all real costs within the total supply chain, I've gained tremendous insights that often resulted in impressive opportunities to reduce various costs in the entire supply chain."

John Van Veen, CSCP
Procurement Consultant
Benefit Value by Procurement,
Netherlands

Now more than ever, it's important to demonstrate your mastery of the best practices and techniques that can maximize your organization's efficiency and impact the bottom line.

About APICS The Association for Operations Management

APICS The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, serving nearly 40,000 members globally. The APICS education and certification programs are recognized worldwide as the standard of professional competence in production and inventory management, operations management, and supply chain management.

Join APICS to access local APICS chapters, networking opportunities, exclusive research reports, publications, and educational programs and products that create avenues for increased professional development and career growth, helping you meet the fast-changing demands of the workplace.

Join now at apics.org/join.

Move Your Career Forward with the APICS CSCP

How You Benefit

The APICS CSCP program will give you more credibility and recognition in your workplace. You can distinguish yourself by committing to continued education that will help you sharpen your skills. This program gives you the opportunity to master supply chain management and all its facets—all on the cutting edge of new developments and concepts.

How Your Organization Benefits

From day one, you can apply your APICS CSCP program knowledge to solve everyday work issues. Your knowledge and expertise will make you more valuable in your organization. Companies that sponsor all or part of their employees' tuition will gain a return on investment in the form of long-term loyalty and more productive employees.

With APICS CSCP, your employees will have

- the proven knowledge and organizational skills to strategically streamline operations
- the tools to effectively manage global supply chain activities that involve suppliers, plants, distributors, and customers located around the world
- the skills to create consistency and foster collaboration through best practices, common terminology, and corporatewide communication
- an understanding of the valuable technologies that drive planning and management of successful operations.

Organizations worldwide increasingly list “APICS CSCP required” in their job postings. Some corporations are now requiring APICS CSCP certification for job families and as prerequisites for promotions. Move your résumé to the top of the stack with the APICS CSCP program.

Make the most of your APICS membership. Get involved with an international representative, attend educational events, read APICS publications, and visit apics.org/international for complete access to all your membership benefits.

APICS CSCP Can Help with ERP and CRM Implementation

Throughout the APICS CSCP Learning System, you will be exposed to the role enterprise-level software and technologies play in high-performing operations. With the APICS CSCP, you will understand implementation strategies for technologies including enterprise resources planning (ERP), customer relationship management (CRM), advanced planning and scheduling (APS) systems, and more.

Benefits of APICS Membership

APICS membership and certifications complement each other. APICS membership offers networking, education, and exclusive industry content, while APICS certification programs provide relevant, essential education that equips you for today's fast-changing marketplace.

- Improve productivity through APICS education, training, and certification programs.
- Gain a competitive advantage. Stay current on industry trends and developments through the free, monthly, and award-winning *APICS* magazine.
- Enhance the bottom line. Apply APICS best practices and solutions to improve quality and gain efficiency throughout your organization.
- Take advantage of networking opportunities with peers from various industries and across the globe.

The APICS CSCP Learning System

The 2012 APICS CSCP Learning System is a comprehensive professional development and exam preparation program. It consists of three print modules and web-based study tools that reflect the entire *APICS CSCP Exam Content Manual (ECM)* and provides you with a broad view of global end-to-end supply chain management.

The 2012 APICS CSCP Learning System is enhanced to support the recent structural and content changes to the APICS CSCP exam. Each module will further empower you with an understanding of best practices, techniques, and technologies necessary to maximize your organization's efficiency and impact the bottom line.

MODULE 1

APICS Fundamentals of Supply Chain Management

- Broad concepts of supply chain management, including primary processes, objectives, integration methods and benefits
- Alignment of supply chain and business strategies
- Key considerations for supply chain design and continuous improvement
- Key measures for planning and controlling inventories
- Fundamentals of logistics in supply chain management
- Identifying and managing market segments
- Demand forecasting and management techniques
- Keys to effective CRM
- Core concepts of supply management

MODULE 2

APICS Supply Chain Strategy, Design, and Compliance

- Sustainability practices in design and operation of a supply chain
- Risk, its sources, impacts, and mitigation methods
- Globally dispersed supply and demand, and the impact of free trade zones and trading blocs
- Globalization effects on inbound and outbound logistics
- Measurement of, and efficiency and responsiveness in the supply chain
- Technologies for design, data, operations and communications in supply chain management
- Factors influencing demand, including design, marketing, selling, and matching customer orders
- Core concepts of CRM, including strategies, technologies, and key implementation challenges
- Fundamentals of supplier relationship management (SRM), including strategies, improved management of sources, relevant technologies and measurement
- Inventory planning and control methods

MODULE 3

APICS Implementation and Operations

- Supply chain dynamics and the balance of responsiveness and efficiency
- Managing supply from internal and external sources
- Implementation of demand plans, including prioritization and fulfillment, and capturing and communicating point-of-sale data
- Tools and techniques to support continuous improvement strategies

Learning System Components*

Comprehensive Print Materials

- Five books with approximately 1,000 pages of content.
- Progress check questions at the end of each section.
- Organized information from more than 150 references.

Interactive Web-Based Components

- Pretest to determine your strengths and weaknesses and help you create a customized study plan based on your individual needs.
- Timed section-specific tests offer immediate feedback, answer rationales, and reference the relevant sections in the text so you can review problem areas.
- Timed post-test to determine your progress.
- Progress report revealing the web-based tools you've completed to date and how well you have mastered the material.
- E-flashcards with relevant terms and definitions, and an online glossary for quick reference.
- Practice test bank of more than 900 multiple-choice questions.
- Access to the Resource Center, including a complimentary electronic download of the 2012 ECM, additional study resources, and test-taking tips.
- Earn a certificate of Achievement by scoring 80% or higher on the post-test.



*The APICS CSCP Learning System does not include the cost of the APICS CSCP exam.

For information, including application, applying for CSCP exam eligibility, registration process, testing locations, and exam dates, visit apics.org/cscp.

Earn the APICS CSCP Designation

2011-2012 APICS CSCP CBT Exam Dates and Deadlines

Due to the recent enhancements to the APICS CSCP Learning System and the APICS CSCP exam, APICS will conduct separate exams based on 2011 and 2012 APICS CSCP content. Certification candidates will have a final opportunity to take an APICS CSCP computer-based test (CBT) based on the 2011 APICS CSCP Learning System April 7, 2012-May 19, 2012. The final paper and pencil exam based on the 2011 APICS CSCP Learning System will be offered on June 23, 2012. Refer to the schedule below for test versions and dates, or visit apics.org/cscp for details and nearby testing locations.

Paper and Pencil Testing

Exam version(s)	Exam date	Eligibility deadline
2011 and 2012	March 17, 2012	January 20, 2012
2011 and 2012	June 23, 2012 <i>Last 2011 version exam</i>	April 27, 2012
2012	December 15, 2012	October 19, 2012

Computer-Based Testing (CBT)

Exam version(s)	Exam date	Eligibility deadline
2011	December 3, 2011-January 14, 2012	October 19, 2011
2011 and 2012	April 7, 2012 -May 19, 2012 <i>Last 2011 version exam</i>	February 7, 2012
2012	June 30, 2012-August 11, 2012	May 22, 2012
2012	December 1, 2012-January 12, 2013	September 29, 2012

Notice regarding APICS CSCP exams outside of North America

- You must contact the certification administrator serving your country for registration deadlines, available testing formats, and locations.
- Failure to contact your APICS certification administrator and adhere to local deadlines may result in rejection of your registration.

APICS Membership is Your Most Valuable Resource

Whether you are just entering the operations management workforce, a seasoned practitioner, or an academician, APICS membership offers unique opportunities for advancement at any stage of your career.

APICS **international professional membership** is available to individual professionals working in operations management or a related field who reside outside of North America and offers all print and electronic member benefits.

The **international professional e-membership** was created to support the rapidly expanding global operations and supply chain management community and offers all electronic member benefits.

The APICS **international associate joint membership** (joint member) is offered to individuals working in operations management or a related field that reside in one of the countries where APICS has an International Associate (IA). Members receive all of the benefits of an APICS membership, in addition to a connection to a local association. For more information and to apply for membership, contact the IA in your country from a list available at apics.org/membership.

Join APICS Today! Sign up to receive more information on these membership options by visiting apics.org/membership. If you have any questions, e-mail international@apics.org.

APICS membership benefits

Join the APICS community to gain exclusive access to the APICS body of knowledge through members-only resources, networking, and cost savings on APICS educational materials. Stay up to date on industry news, best practices, and emerging trends through these APICS member benefits.

Member savings

APICS membership makes participating in educational events and earning your APICS certifications easier and more affordable through member savings. APICS members save significantly on APICS educational events, certification review courses, testing fees, and various other training aids.

Connect with APICS social networking

■ Coming soon! The Supply Chain Channel

Engage in industry discussion, network with key professionals, and share best practices and innovation in an APICS online community devoted to supply chain and operations management.



APICS on Facebook

Interact with fellow industry students and colleagues in a dynamic, electronic social environment with relevant content, videos, and pictures.



APICS on LinkedIn

Connect and network professionally with others in your field.



APICS YouTube channel

View APICS-related videos or share videos you have from APICS events.

Get started today. Learn more about APICS social networking tools at apics.org/socialnetworking.

Visit apics.org/membership for more information.

Enhance Your Supply Chain Education Today

Whether you are beginning your career in operations or supply chain management or you are an experienced professional in the field, the APICS CSCP program is designed to meet the needs of working, adult learners. We provide flexible educational options that make it easier to pursue certification while you work to increase your earning potential and advance your career.

APICS CSCP Study Options

Self-Directed Learning

This study method gives you the freedom to access the course whenever you need from wherever you are and the flexibility to study anytime and anywhere, enabling you to learn in your own style at your own pace.

Instructor-Led Learning

The instructor-led format combines the APICS CSCP Learning System print and web-based components with the guidance of an experienced instructor.

- Get the one-on-one attention and intensity of instructor-led APICS CSCP course.
- Prefer to learn in a structured classroom setting.
- Enjoy peer discussion and live instruction from a qualified instructor.
- Courses are taught in communities across the United States and around the world.

APICS Interactive Learning

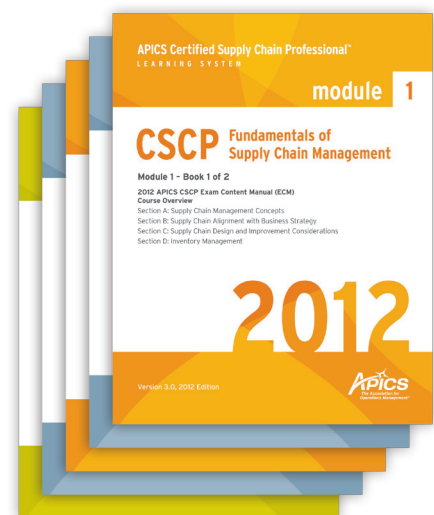
Fox Valley Technical College offers an online APICS CSCP course that combines the benefits of distance learning with the assistance of experienced instructors.

Benefits include

- Access to online self-study tools whenever and wherever you want
- The ability to study at your own pace
- Class content delivered in an interactive format using quizzes, diagrams, and video presentations.

Corporate Learning

Educate small or large groups of employees using APICS CSCP training materials and take advantage of volume discounts for groups of two or more. The program can be offered in a self-directed or instructor-led format at your facility. For more information on volume discounts, contact Beth Fasching, CSCP Corporate Specialist, at (651) 905-2608 or bethf@holmescorp.com.



Take the APICS CSCP Learning System free demo at apics.org/cscp.

"APICS CSCP Learning System is an excellent way of learning and testing your CSCP knowledge simultaneously. The best part of this system is its web-based tools that are easily accessible anytime, anywhere, and around the globe—which is a very big plus for busy professionals."

Manish Patel, CSCP
Principal
Consultant,
Oracle
USA

For more information, visit apics.org/cscpprepare.



According to the Operations Management Employment Outlook, APICS CSCP designees, on average, earn **11 percent more** than non-certified supply chain professionals. (Second quarter, 2011)

“Companies have to look beyond what they can do today in order to stay afloat, if not beat, the competition. The APICS CSCP provides individuals with the vision to steer companies in the right direction.”

John Jacob, CSCP, PMP
Senior Business Analyst, IT
Avery Dennison

Join **10,000** APICS CSCP designees worldwide.

Contact your local APICS chapter: