

Globally recognized: Earn the APICS supply chain certification that is accepted and recognized worldwide

When it comes to your career, it is important to keep current and bring new ideas to the workplace. However, continuing your education takes time and effort, so it is important to choose a program that enhances your effectiveness and credibility and advances your career. For supply chain professionals, there is only one credential that addresses all facets of supply chain management and is valued by employers worldwide: **the APICS Certified Supply Chain Professional (CSCP) designation.**

10,000 professionals have earned the APICS CSCP designation—from more than 70 countries worldwide. The APICS CSCP program is recognized as the global standard for end-to-end supply chain education.

Updated for 2012! Earn the most current and relevant supply chain certification

The 2012 APICS CSCP Learning System features up-to-date study materials and the latest technology to help learners streamline study time, accelerate learning and pass the certification exam. It encompasses the entire APICS CSCP Exam Content Manual (ECM) and supports recent changes to the APICS CSCP exam.

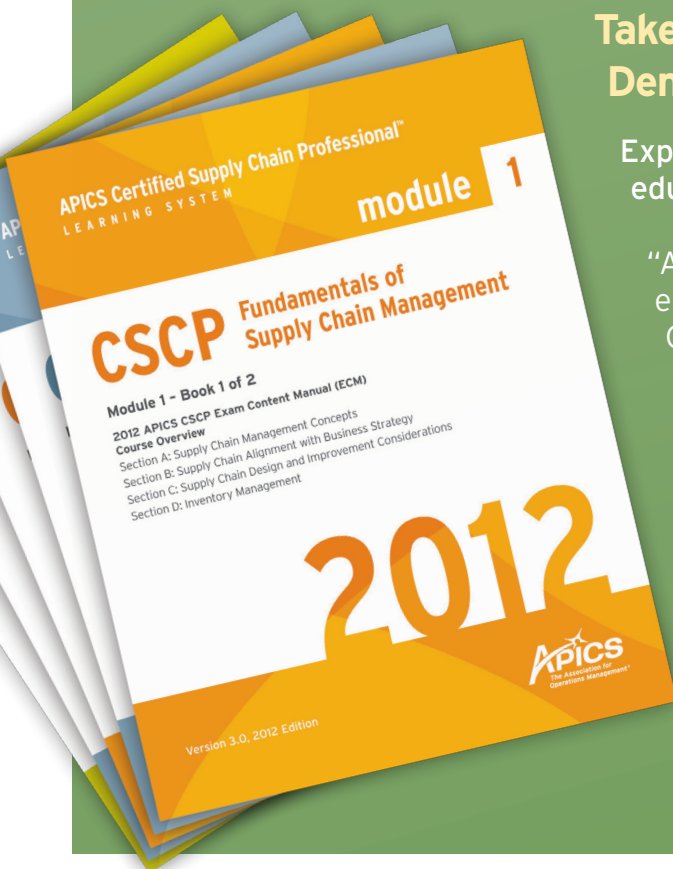
The 2012 APICS CSCP Learning System modules have been restructured to provide a stronger focus on the best practices, techniques and technologies necessary to maximize your organization's efficiency and impact the bottom line.

Take the APICS CSCP Learning System Free Demo now

Explore the APICS CSCP Learning System, including educational content, interactive elements, and more.

"APICS CSCP is the premier certification for end-to-end supply chain management," said John Dawson, CPIM, CSCP, strategic planning manager at Intel. "For Intel, it has provided a foundation for critical thinking and objectivity along with a proven framework for addressing business opportunities and challenges. It has also helped align Intel's supply chain vocabulary with industry standards."

For more information, visit apics.org/cscp.



Be a supply chain leader: Prepare for and take the APICS CSCP exam

Whatever your learning style, you'll find tools to help you succeed. The APICS CSCP Learning System features a blend of comprehensive print and interactive web-based components.

- **Comprehensive print materials**
 - Five books with approximately 1,000 pages of content
 - Questions that check learning progress of information and concepts
- **Interactive web-based components**
 - Pretests help you create a personal study plan.
 - Section-specific tests offer immediate feedback
 - Timed post-test to determine progress
 - Progress reports help assess learning
 - E-flashcards reinforce terms and definitions
 - Practice test bank with 900 multiple-choice questions
 - Resource Center access with complimentary electronic download of the 2012 ECM, additional study resources, and test-taking tips

APICS offers several study options: Self-directed, instructor-led, interactive and corporate learning.

Contact your local APICS Chapter:

MODULE 1

APICS Fundamentals of Supply Chain Management

- Broad concepts of supply chain management, including primary processes, objectives, integration methods and benefits
- Alignment of supply chain and business strategies
- Key considerations for supply chain design and continuous improvement
- Key measures for planning and controlling inventories
- Fundamentals of logistics in supply chain management
- Identifying and managing market segments
- Demand forecasting and management techniques
- Keys to effective customer relations management (CRM)
- Core concepts of supply management

MODULE 2

APICS Supply Chain Strategy, Design, and Compliance

- Sustainability practices in design and operation of a supply chain
- Risk, its sources, impacts, and mitigation methods
- Globally dispersed supply and demand, and the impact of free trade zones and trading blocs
- Globalization effects on inbound and outbound logistics
- Measurement of, and efficiency and responsiveness in the supply chain
- Technologies for design, data, operations and communications in supply chain management
- Factors influencing demand, including design, marketing, selling, and matching customer orders
- Core concepts of CRM, including strategies, technologies, and key implementation challenges
- Fundamentals of supplier relationship management (SRM), including strategies, improved management of sources, relevant technologies and measurement
- Inventory planning and control methods.

MODULE 3

APICS Implementation and Operations

- Supply chain dynamics and the balance of responsiveness and efficiency
- Managing supply from internal and external sources
- Implementation of demand plans, including prioritization and fulfillment, and capturing and communicating point-of-sale data
- Tools and techniques to support continuous improvement strategies