

# APICS CSCP Learning System helps David Kesinger prepare for CSCP Exam and new job responsibilities.

## Individual Case Study APICS CSCP Learning System

### The Organization:

ELESYS, a Japanese-based company, provides a full range of safety systems to the automotive industry, including passive and active safety systems. ELESYS has received several awards for quality in both production and manufacturing. ELESYS North America Inc. is headquartered in Suwanee, GA.

### The Situation:

David Kesinger, CSCP, is a logistics coordinator at ELESYS North America. He studied operations management in college and was the president of his local APICS student chapter. When his first job took him away from his original field of study, APICS membership was no longer a necessity. However, Kesinger's next career move brought him back to the operations management field. Reestablishing his APICS membership and earning a certification became priorities.

"I had been thinking about becoming certified for years - then the APICS CSCP program launched and matched my needs very closely. My new job responsibilities included managing imports and exports. Without any experience in this area, I needed additional training, so the APICS CSCP program was a great fit."

For Kesinger, the challenge was to convince his employer to support his certification goals and to find the time to prepare for the exam.

### The Approach:

ELESYS' Japanese-based management was unfamiliar with APICS and its programs. "I explained that, in the supply chain field, the APICS CSCP designation represents mastery. I compared the CSCP designation to those in finance. For supply chain, you want a CSCP."

Deciding how to prepare for the CSCP exam was a matter of time, cost and quality. As an APICS member, Kesinger knew the recommended preparation method for the exam was the APICS CSCP Learning System. "I was very busy at work, having taken on new responsibilities. But, I knew I could either continue on as-is or I could take on the upfront challenge to complete the intensive training. Initially, I was a bit concerned about the cost, but it didn't take me long to realize the value. The APICS CSCP Learning System was an all-inclusive program that included online questions, practice tests, flashcards, and training books."



"Now that I have the background from the Learning System, I am more comfortable dealing with day-to-day operations, coworkers, and vendors. I can speak and understand the language of my logistics suppliers. By telling them I'm a CSCP, they know I'm knowledgeable."

David Kesinger, CSCP  
Logistics Coordinator  
ELESYS North America

### The Results:

When Kesinger started using the APICS CSCP Learning System, the value became more apparent. "I didn't have much time to study. The online pre-test confirmed that I was strong in some modules and not-so-strong in others, so I could study efficiently - focusing my time where it was needed."

Before beginning the program, Kesinger had hoped that studying while juggling a rigorous work schedule would pay off, which it did. "Now that I have the background from the Learning System, I am more comfortable dealing with day-to-day operations, co-workers, and vendors. I can speak and understand the language my logistics suppliers use. By telling them I'm an APICS CSCP designee, they know I'm knowledgeable."

"The designation is helpful, but the knowledge has been invaluable. By implementing innovative ideas and best practices I've learned, we gain efficiencies which frees up time for other long-term projects."

[apics.org/cscp](http://apics.org/cscp)

To learn more about the APICS CSCP Learning System, please call (888) 266-9079, or visit [apics.org/cscp](http://apics.org/cscp).

