



APICS Chapter President Survey Report



October 6, 2010

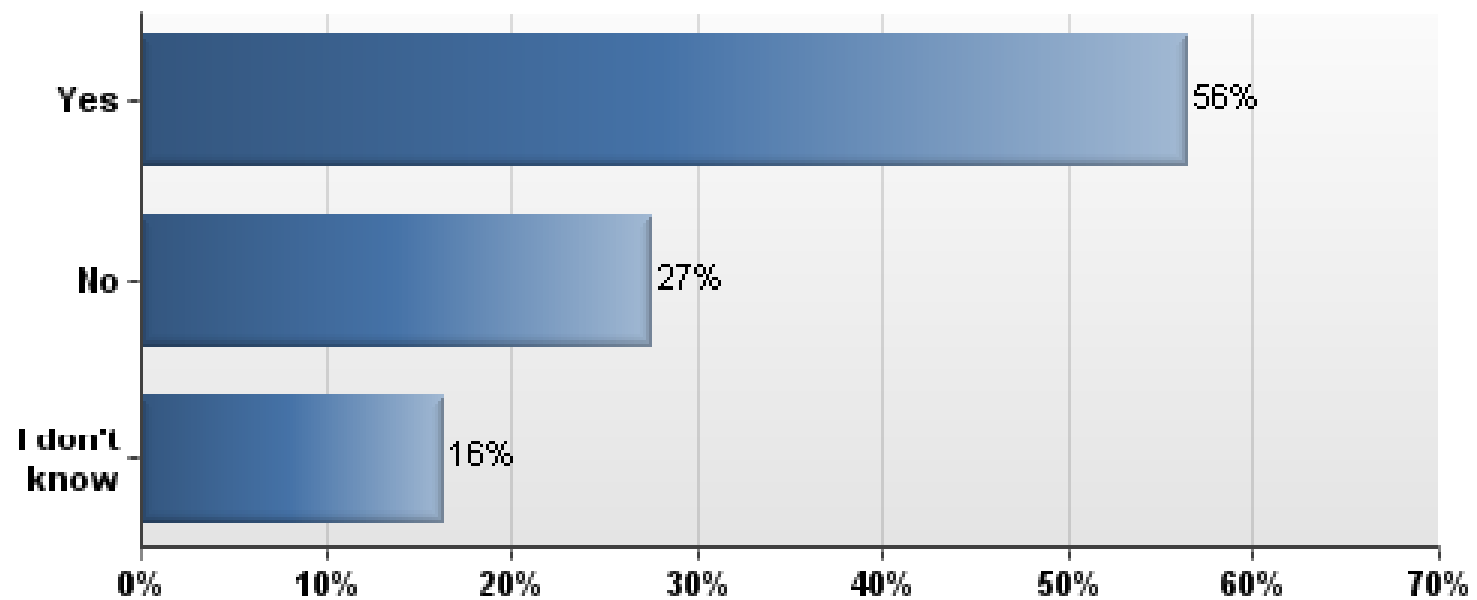


2010 APICS Chapter President Survey Summary

- APICS corporate survey of all APICS chapter presidents
- Survey captured detailed chapter status and opinion of chapter presidents on strategic business management topics
- Survey ran from 17 August to 16 September 2010
- Total surveys completed = 122. Total surveys started = 197
- Survey margin of error is about 6.8 percent using a 95 percent confidence interval

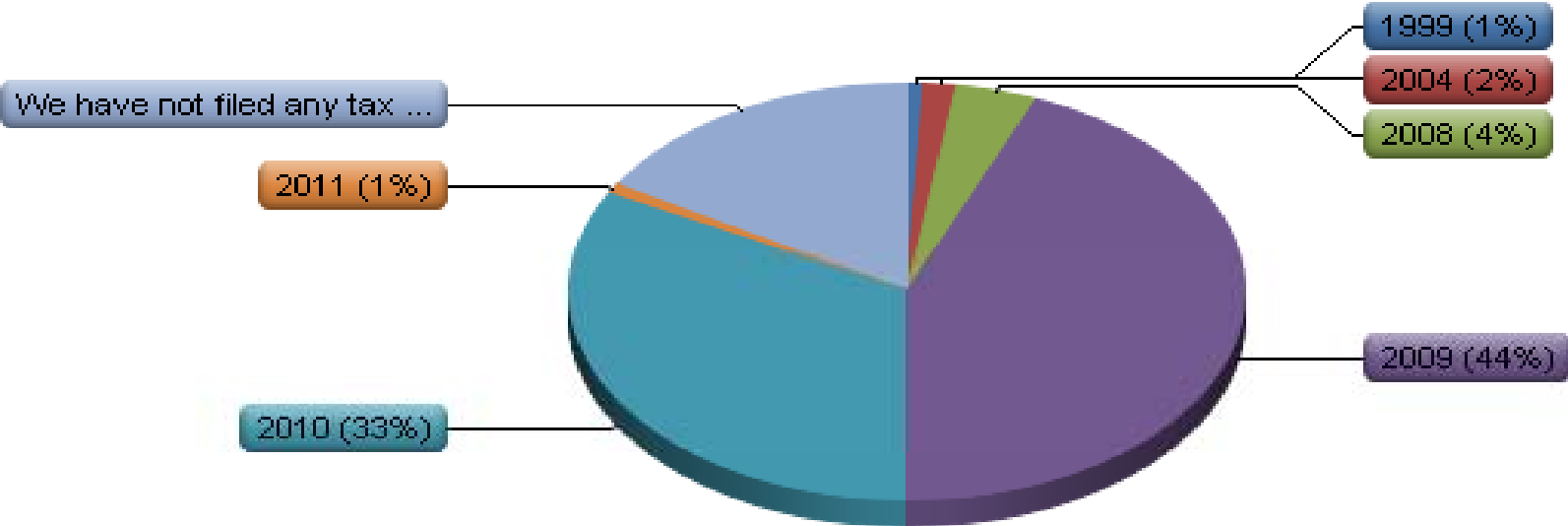


Is your chapter incorporated?



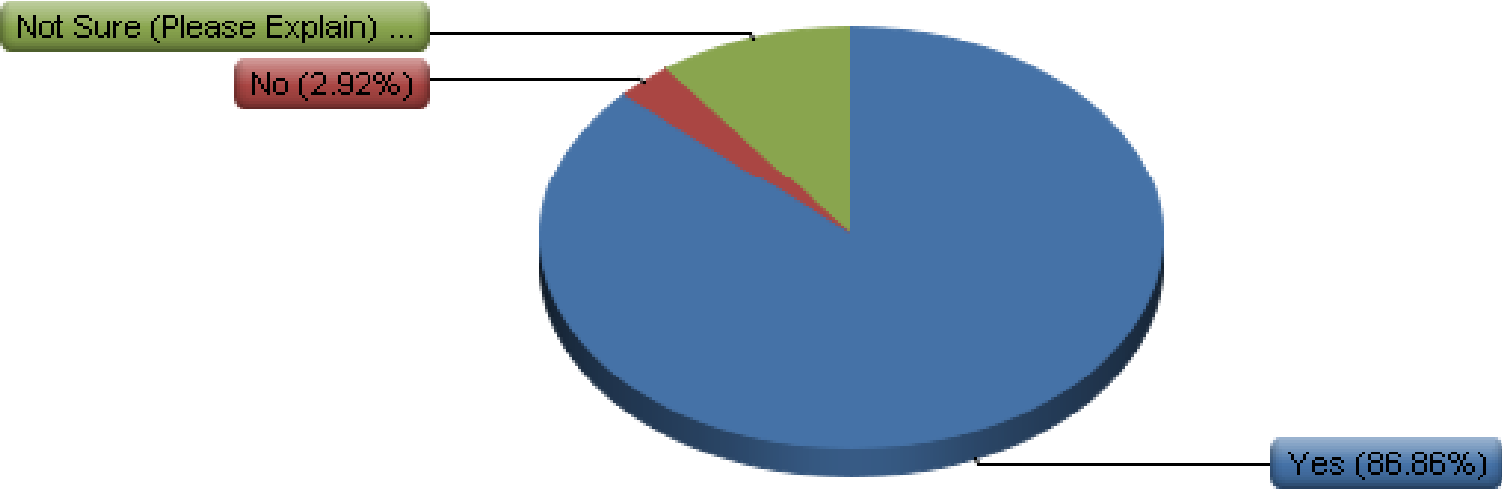


What was the most recent year your chapter filed a federal, state or provincial tax form?



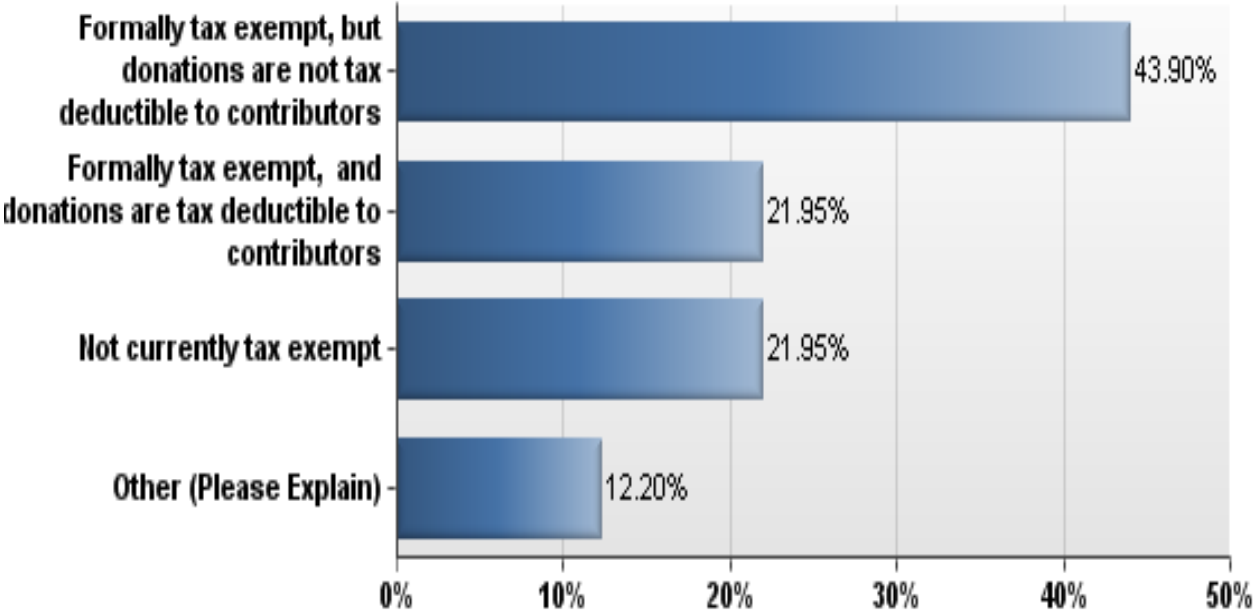


Is your chapter in good standing with federal, state or provincial laws governing incorporation?



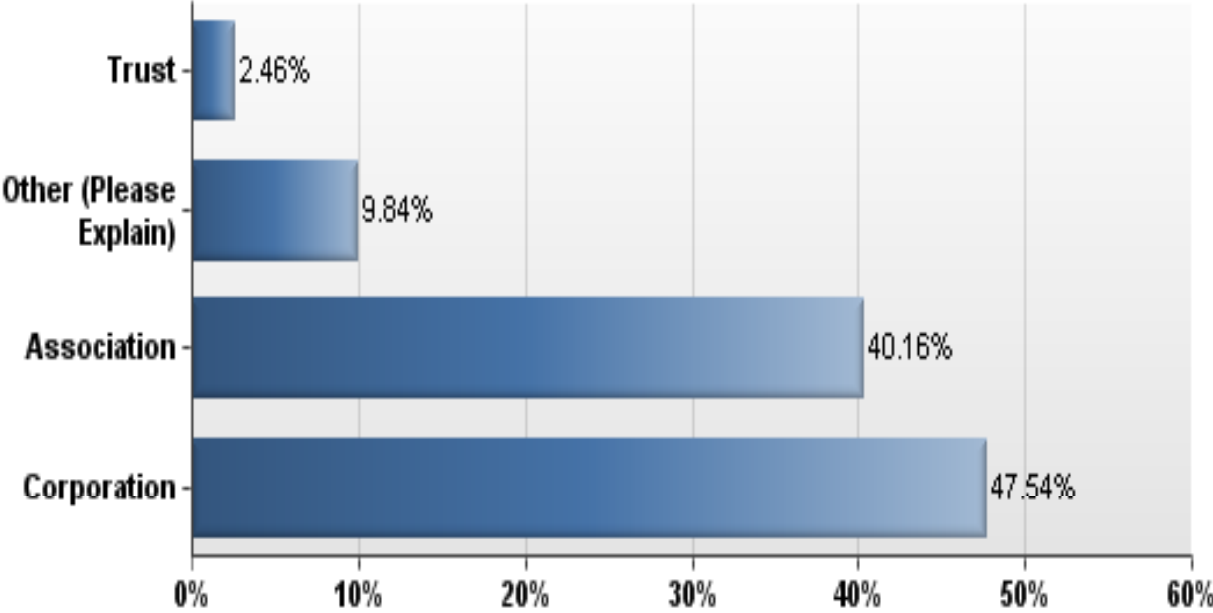


What is the current tax exempt status of your chapter?



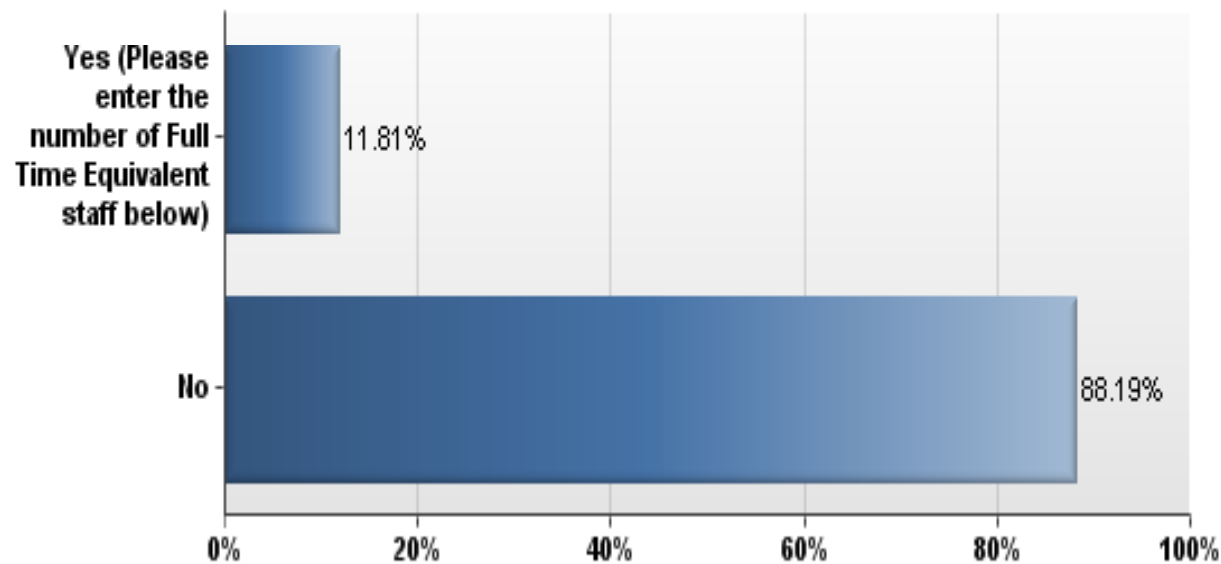


My chapter is organized as a



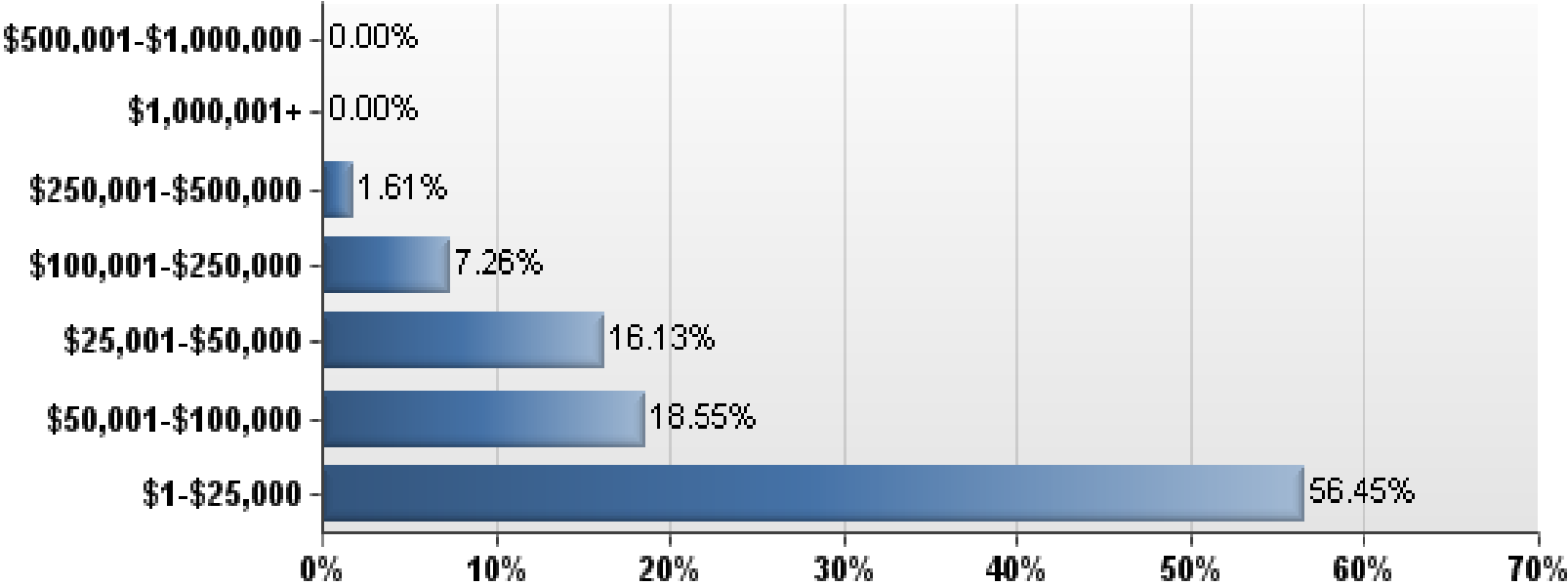


Does your chapter employ paid staff?



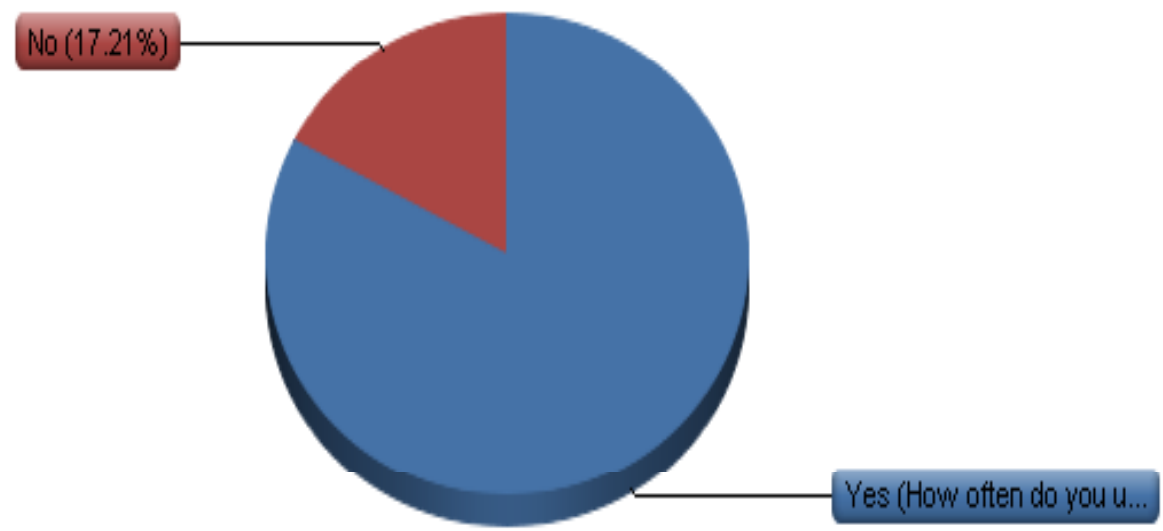


What is your chapter's annual budget?



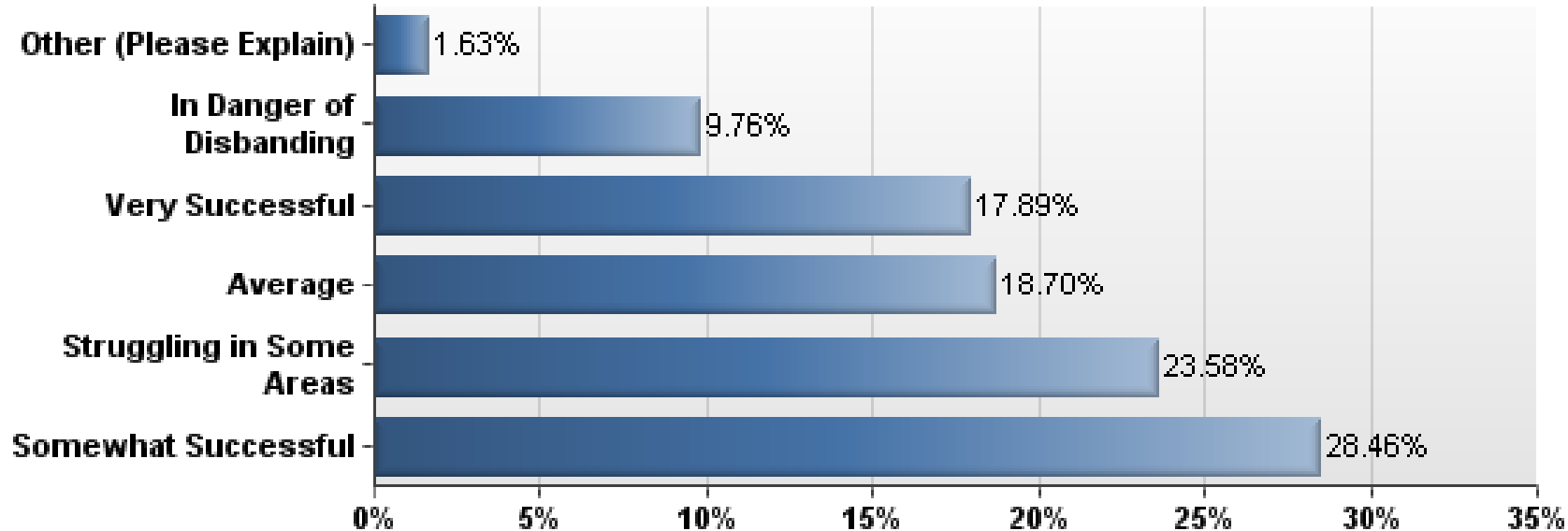


Does your chapter have a strategic plan in place?





What is the current condition of your chapter?



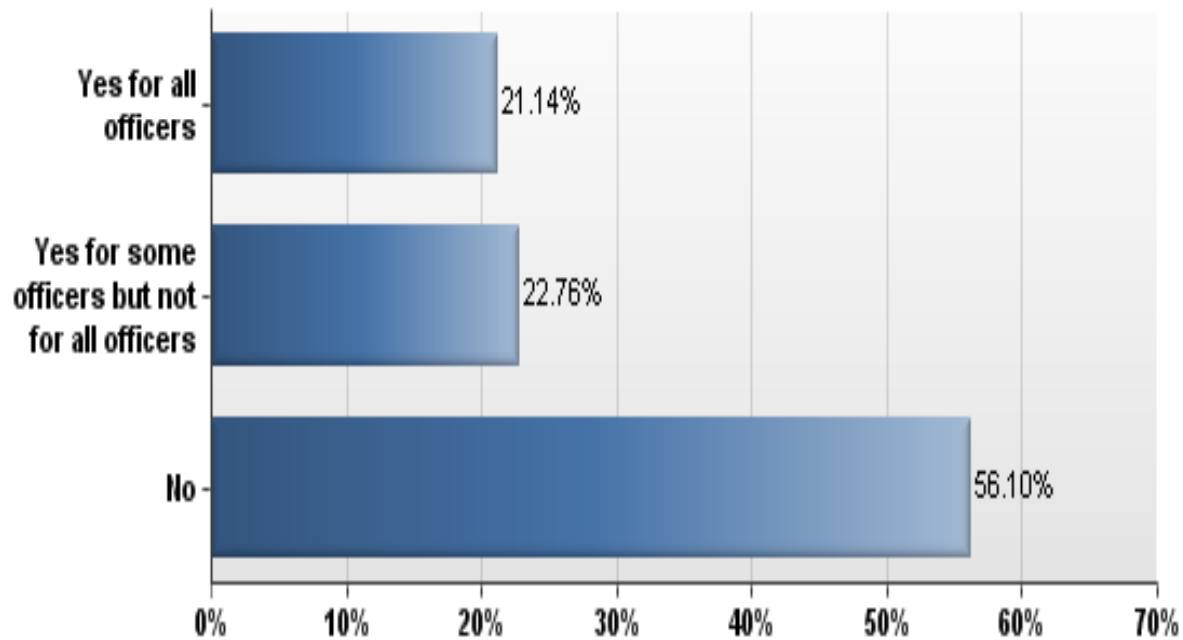


What are your chapter's greatest challenges? (Select up to 3)

Membership retention	38%
Membership engagement	36%
Membership recruitment	34%
Reaching new audiences	27%
Education program sales	22%
Expanding reach in the marketplace	21%
Corporate Sales, i.e. getting corporations to buy	20%
Board management	15%
PDMs	10%
Outreach to colleges and universities	9%
Succession planning	9%
Competition from other organizations	8%
Competition from other APICS chapters	3%
Communication	2%
Governance	1%
Product sales	1%



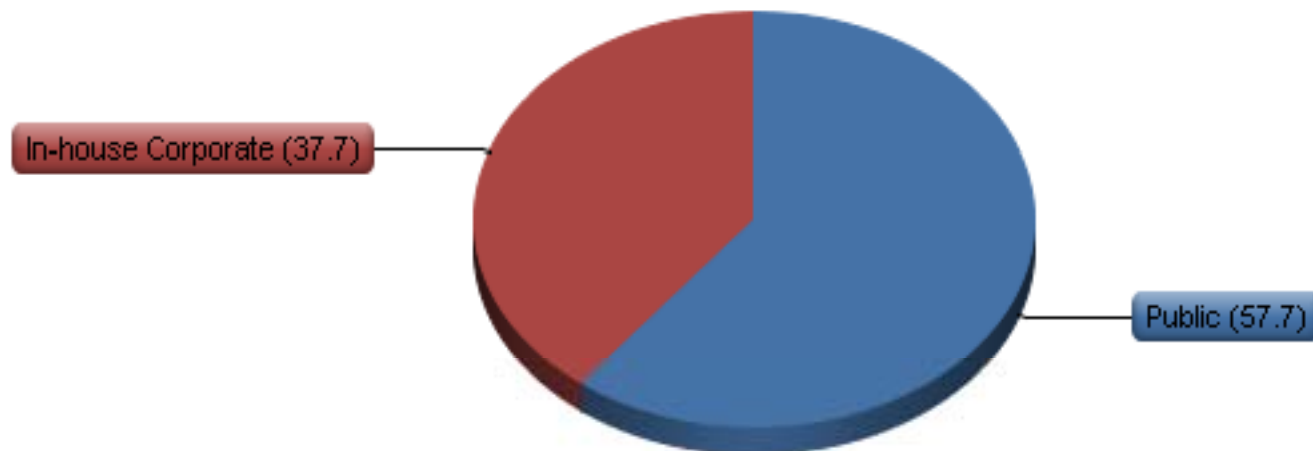
Does your chapter currently have term limits for officers?





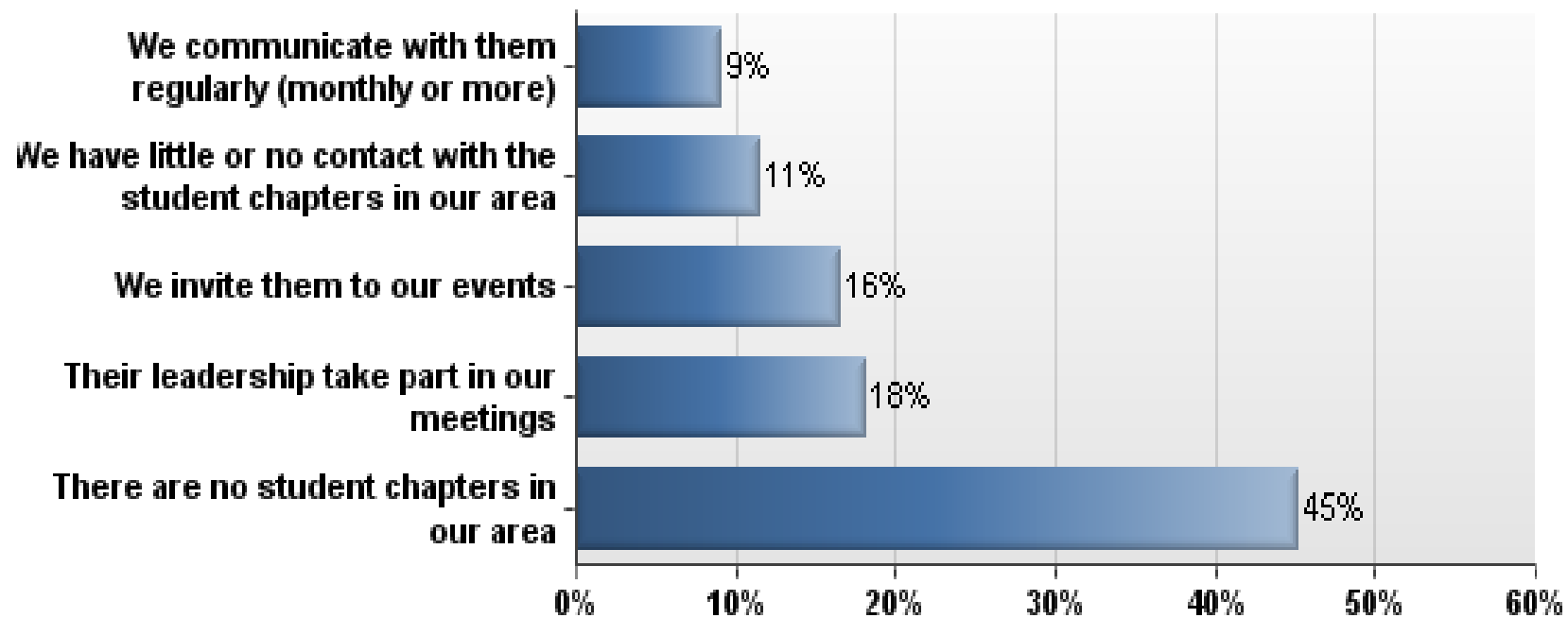
What is the percentage of public versus in-house corporate training your chapter provides/offers?

N=129



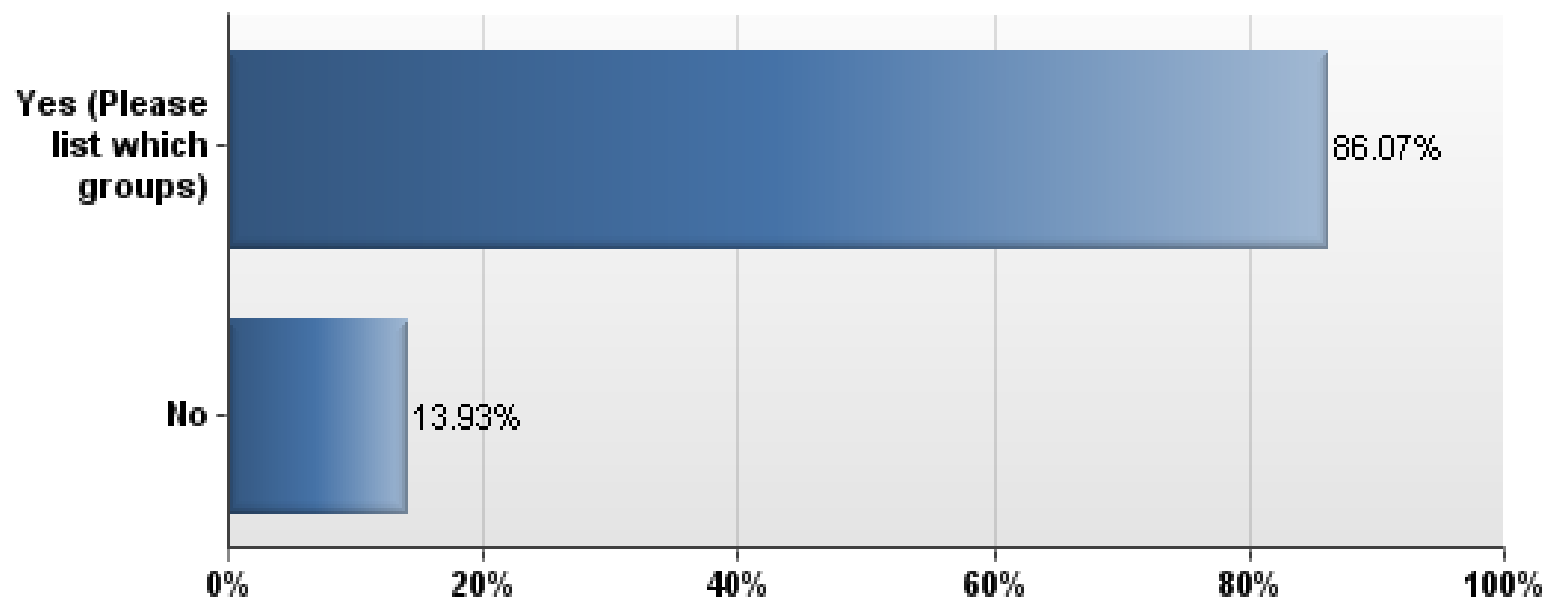


Your level of involvement with student chapter(s)?



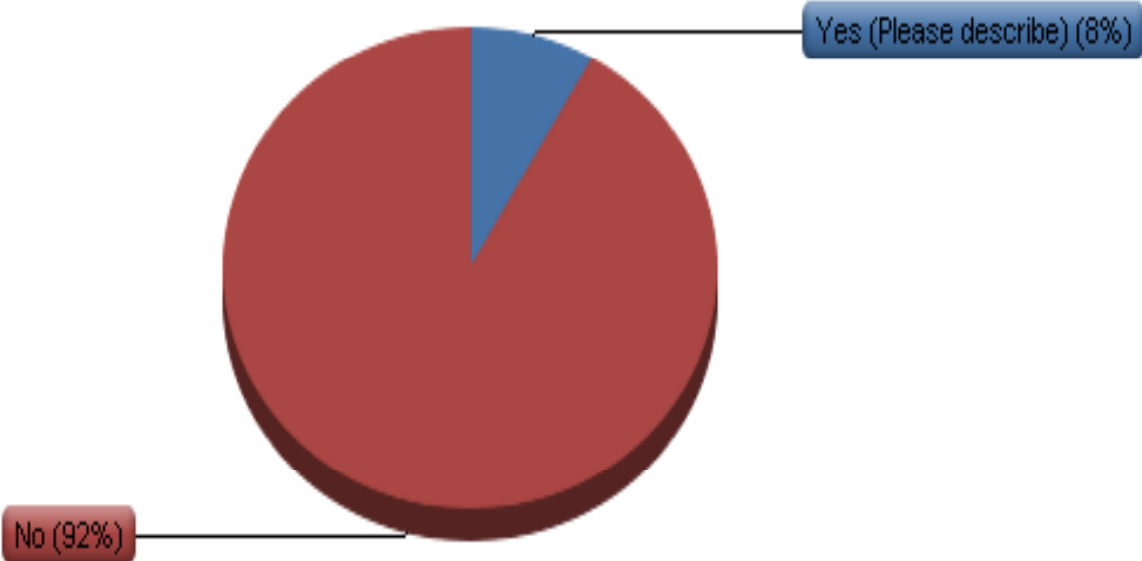


Do you collaborate and/or hold joint events with others?



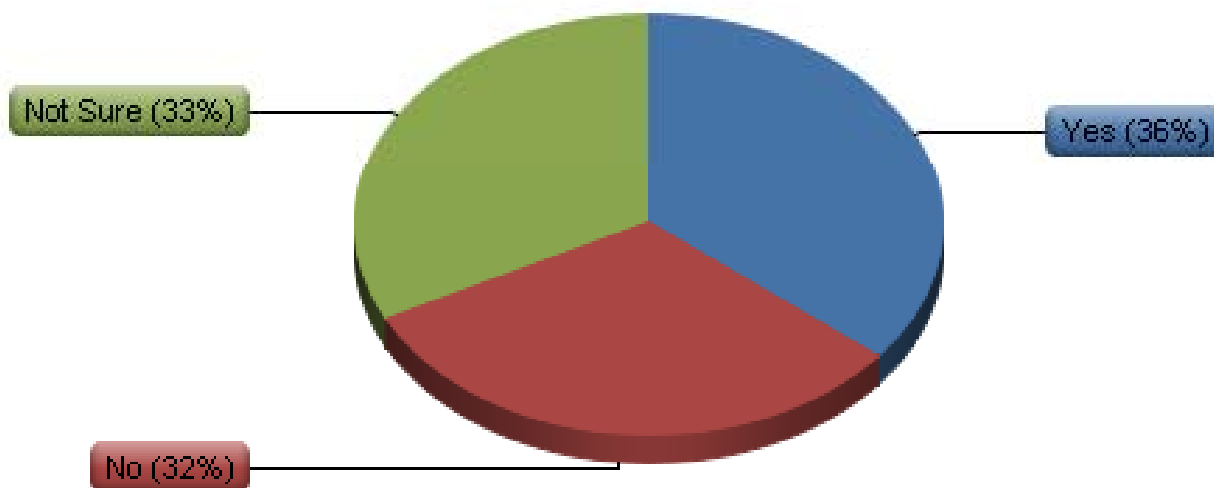


Do you sell products or services other than APICS products and services?



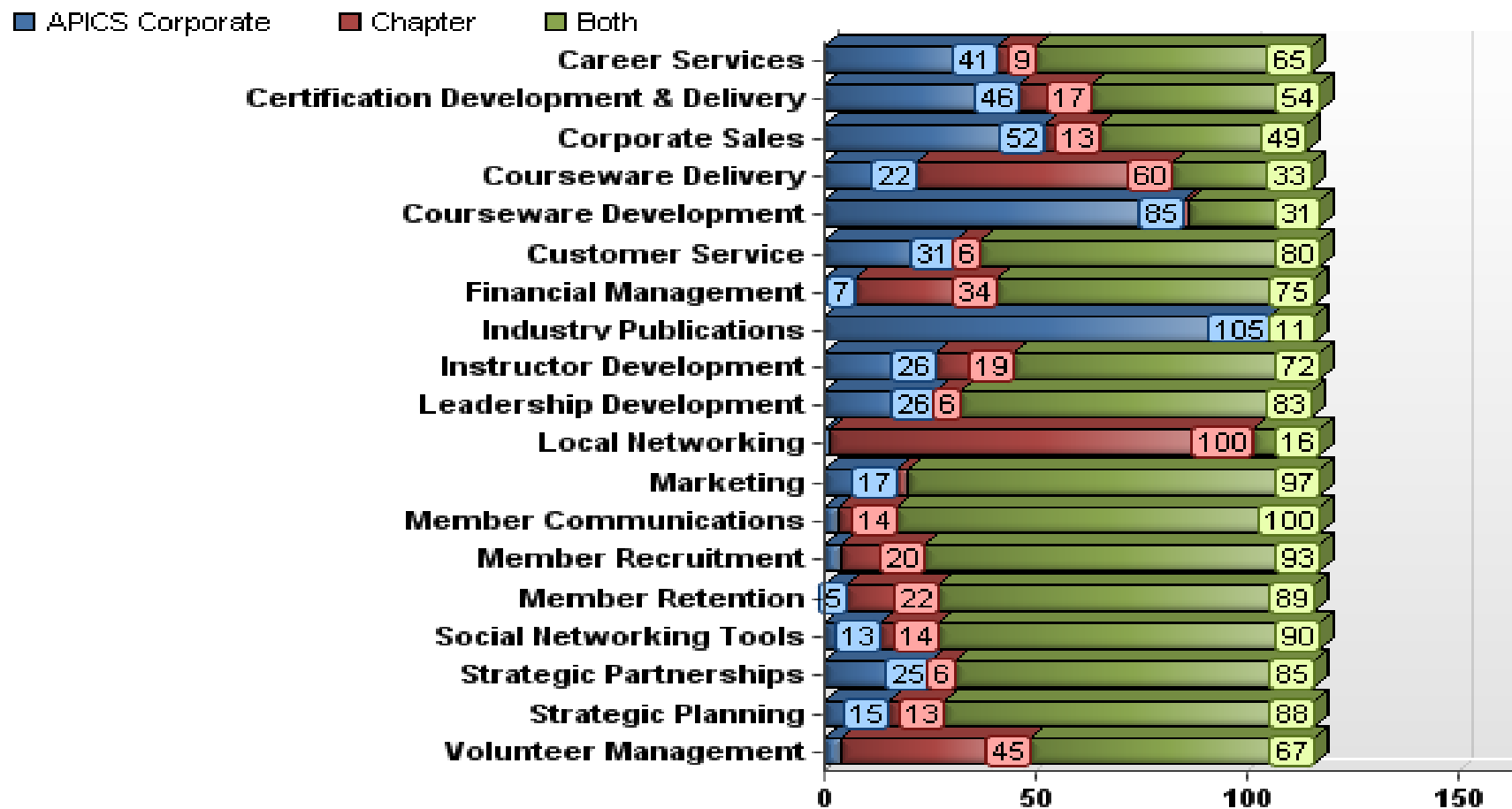


Do you think that geographic boundaries for chapters should be defined as part of the APICS chapter agreement?



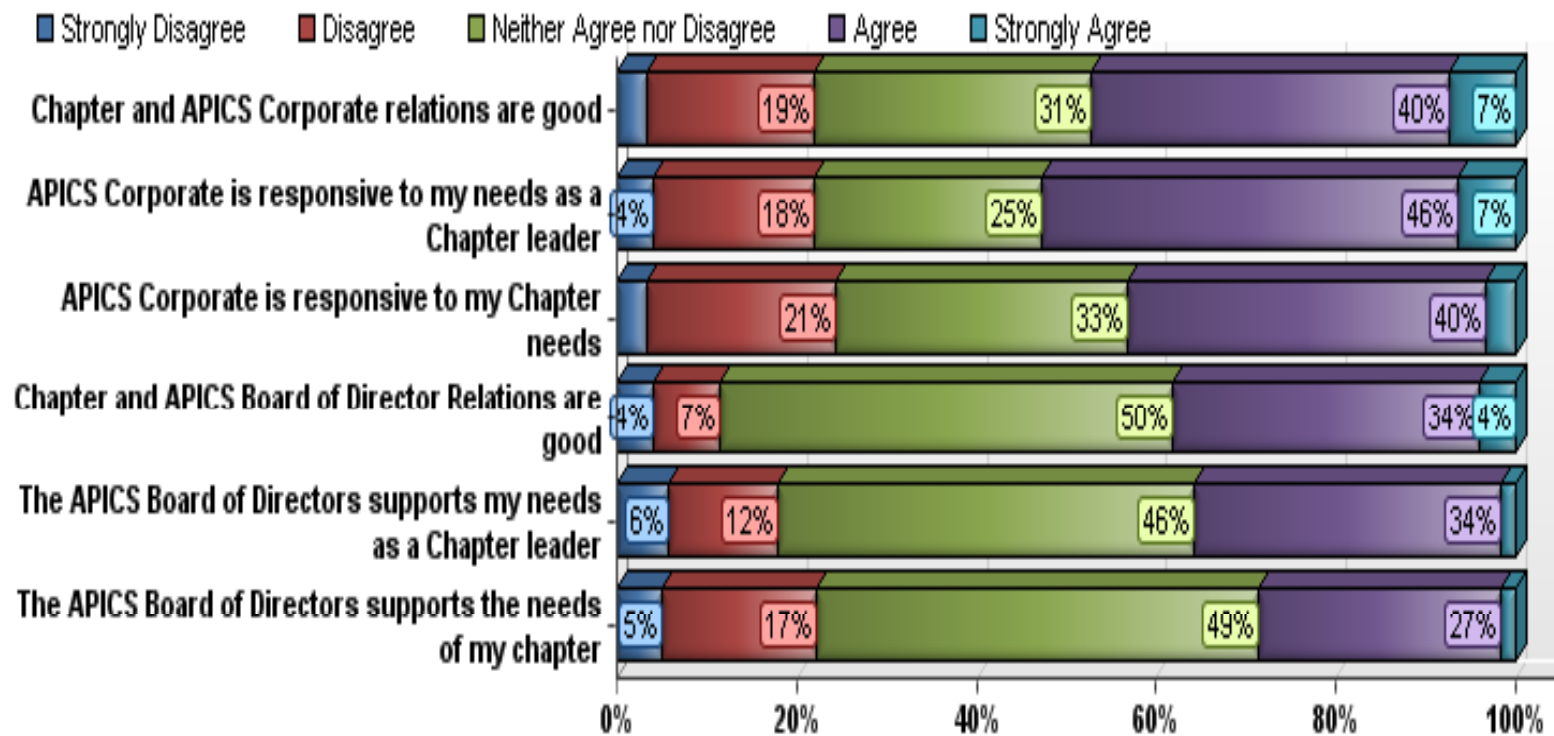


Who should be primarily responsible for delivering the following products or services?





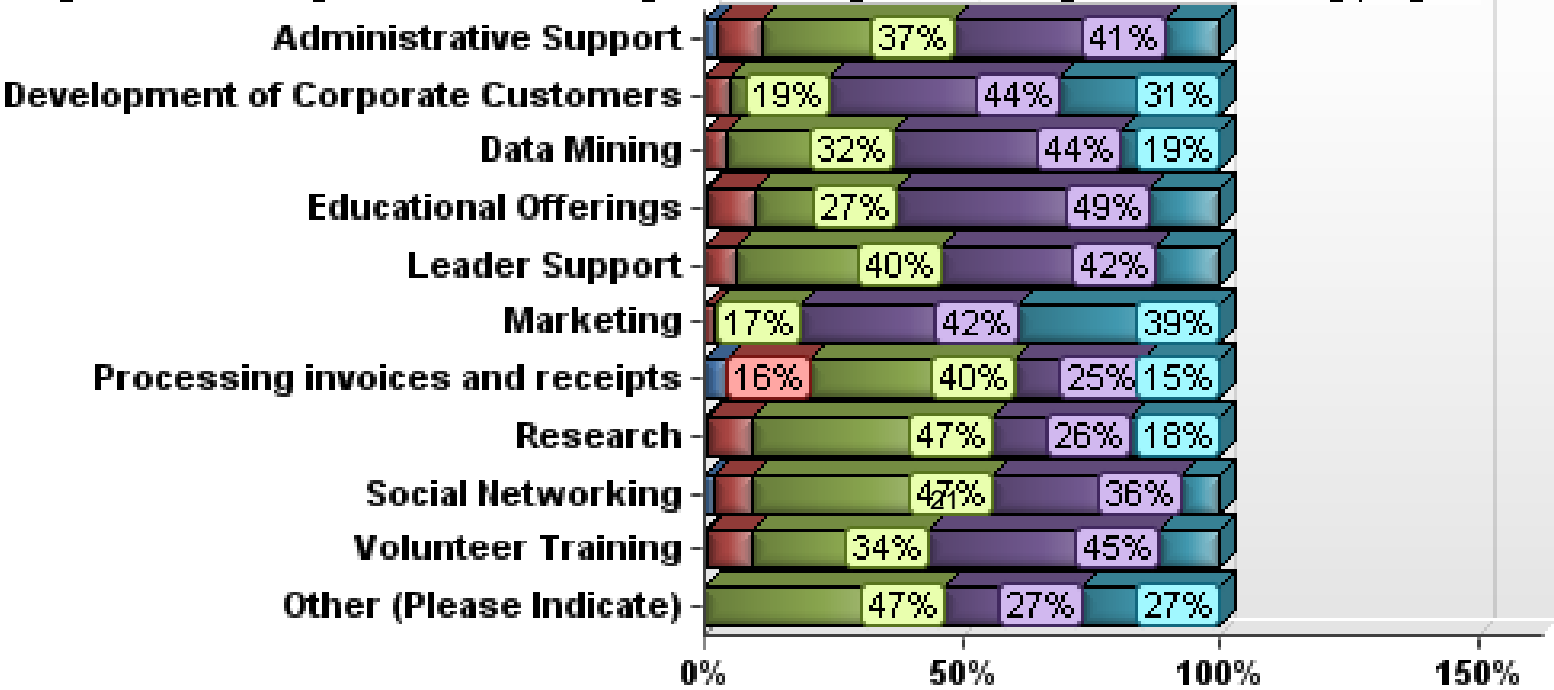
Please indicate your level of agreement to these statements:





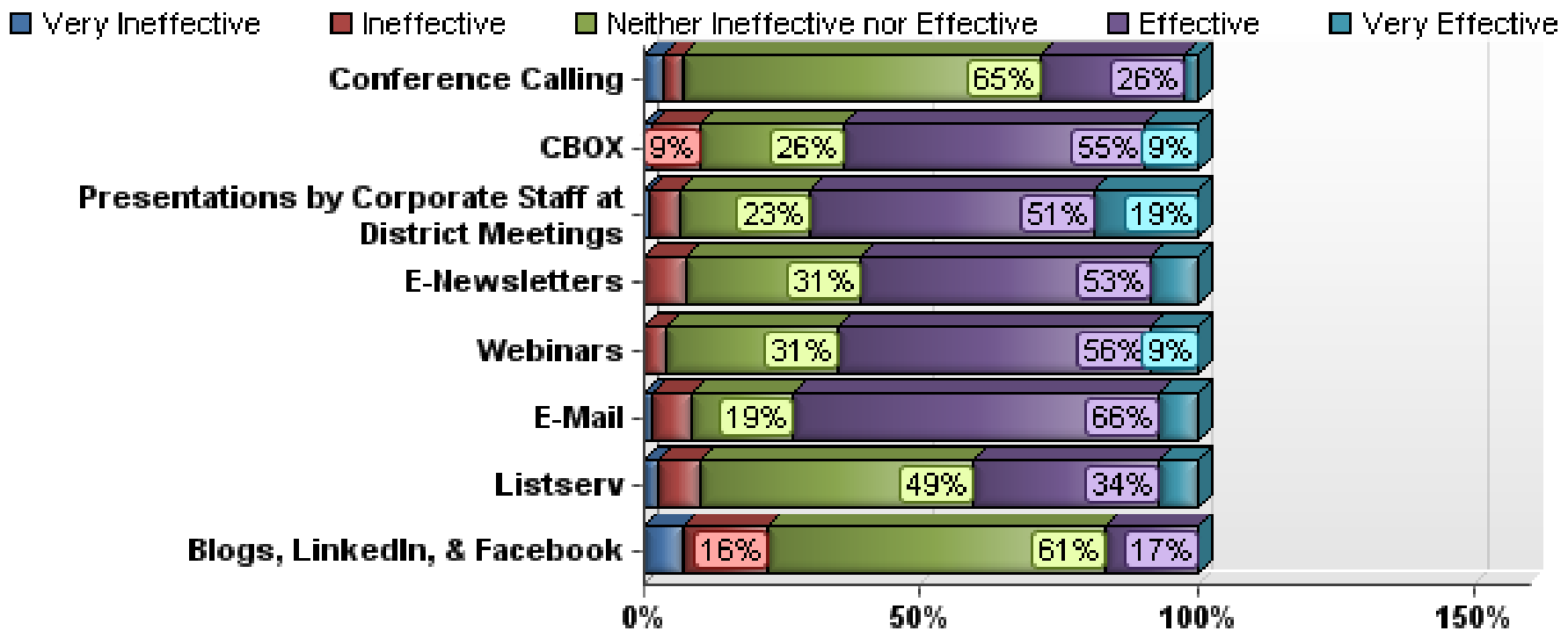
Level of agreement to the statement. Chapter and APICS corporate relations could be improved in...

■ Strongly Disagree
 ■ Disagree
 ■ Neither Agree nor Disagree
 ■ Agree
 ■ Strongly Agree





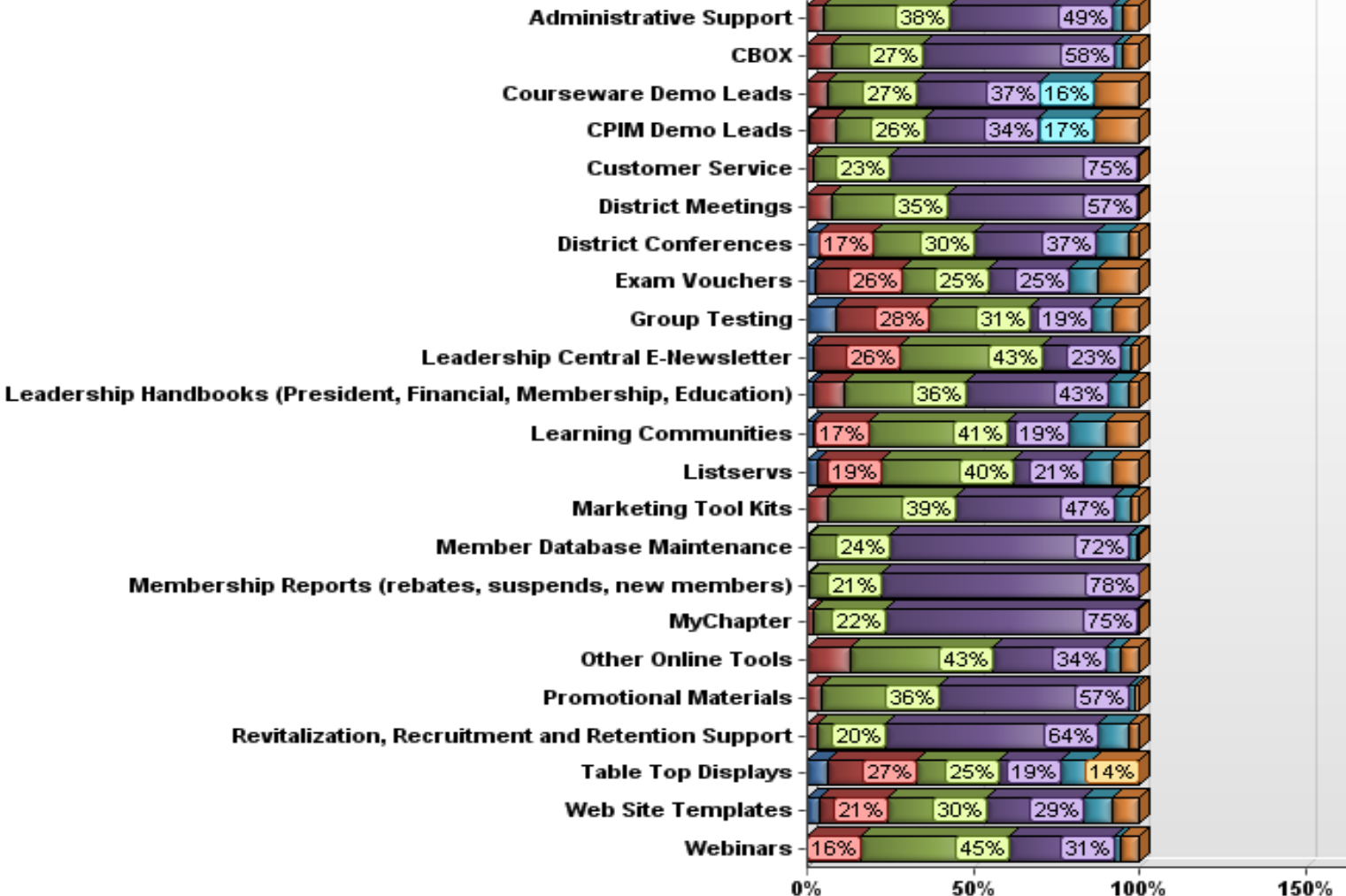
How effective are communications between chapters and the APICS corporate office?





How important are the following services?

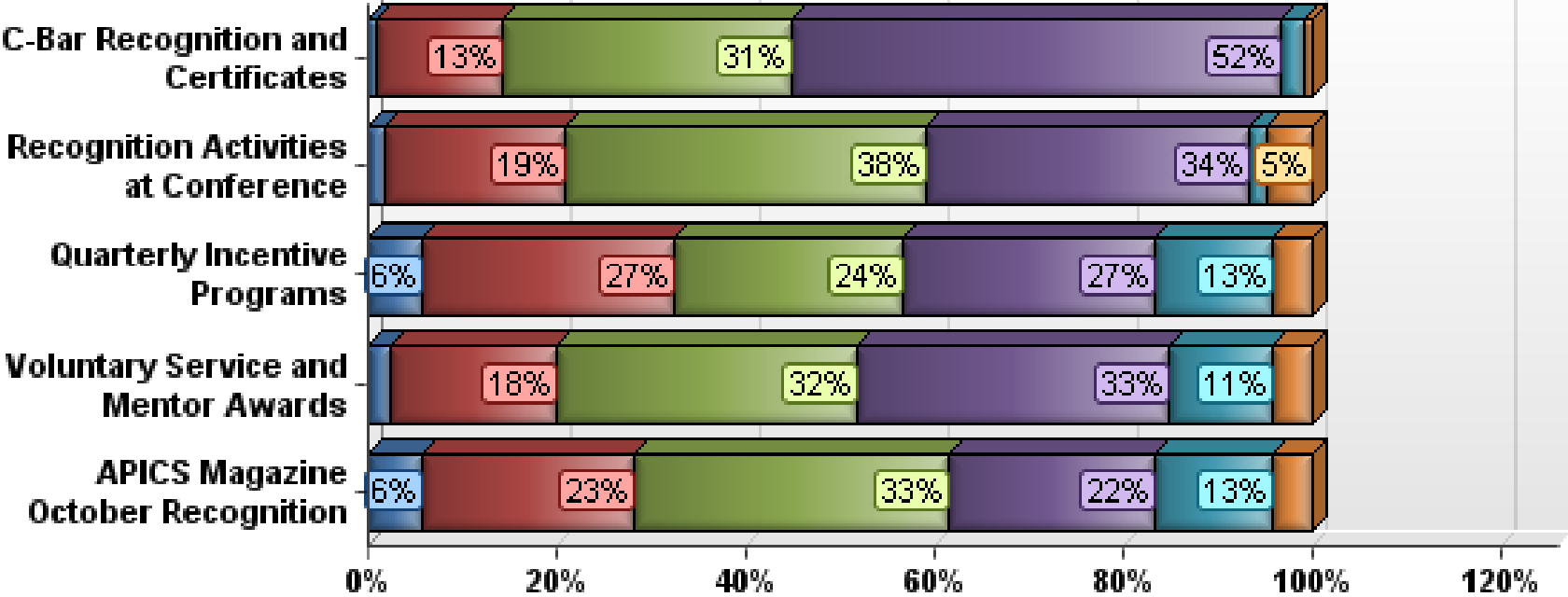
■ Not Important
 ■ Neither Unimportant Nor Important
 ■ Important
 ■ Very Important
 ■ Unaware of this Service
 ■ Never Use This Service





How important are the following recognition services?

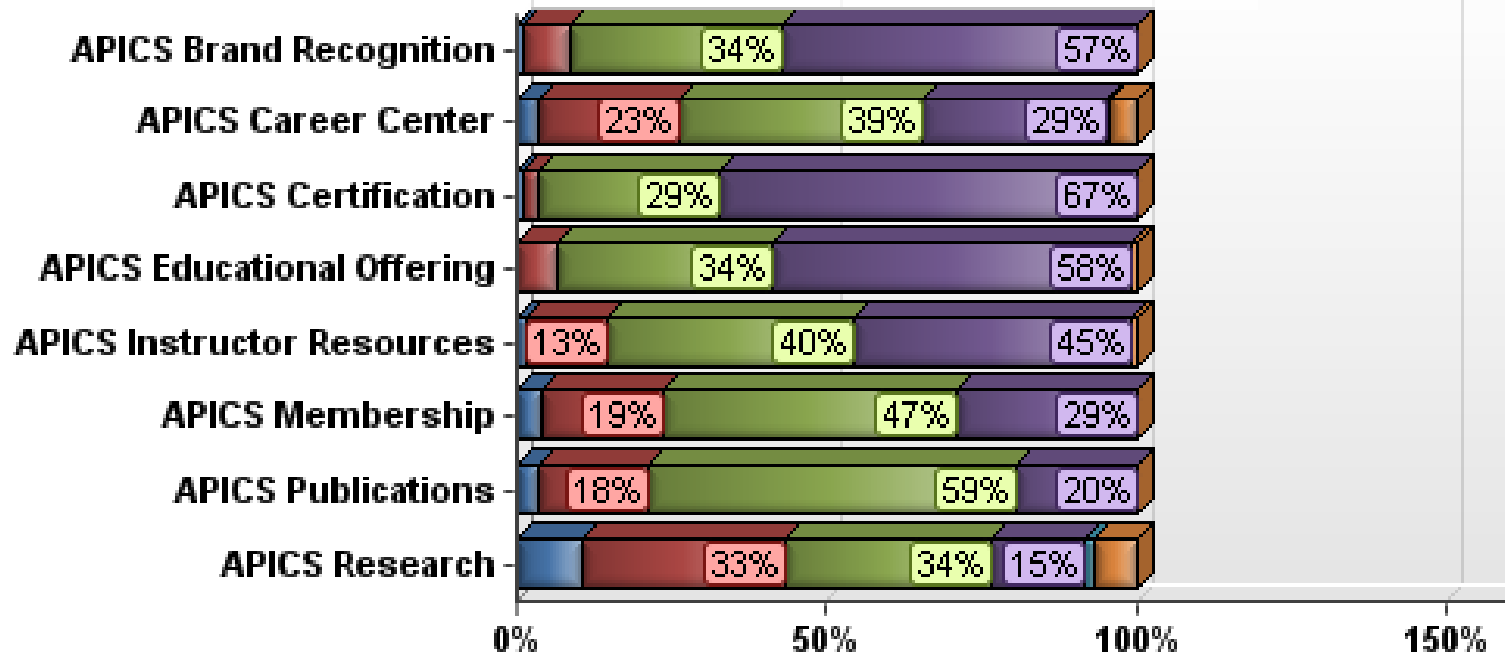
■ Not Important
 ■ Neither Unimportant Nor Important
 ■ Important
 ■ Very Important
■ Unaware of this Service
 ■ Never Use this Service





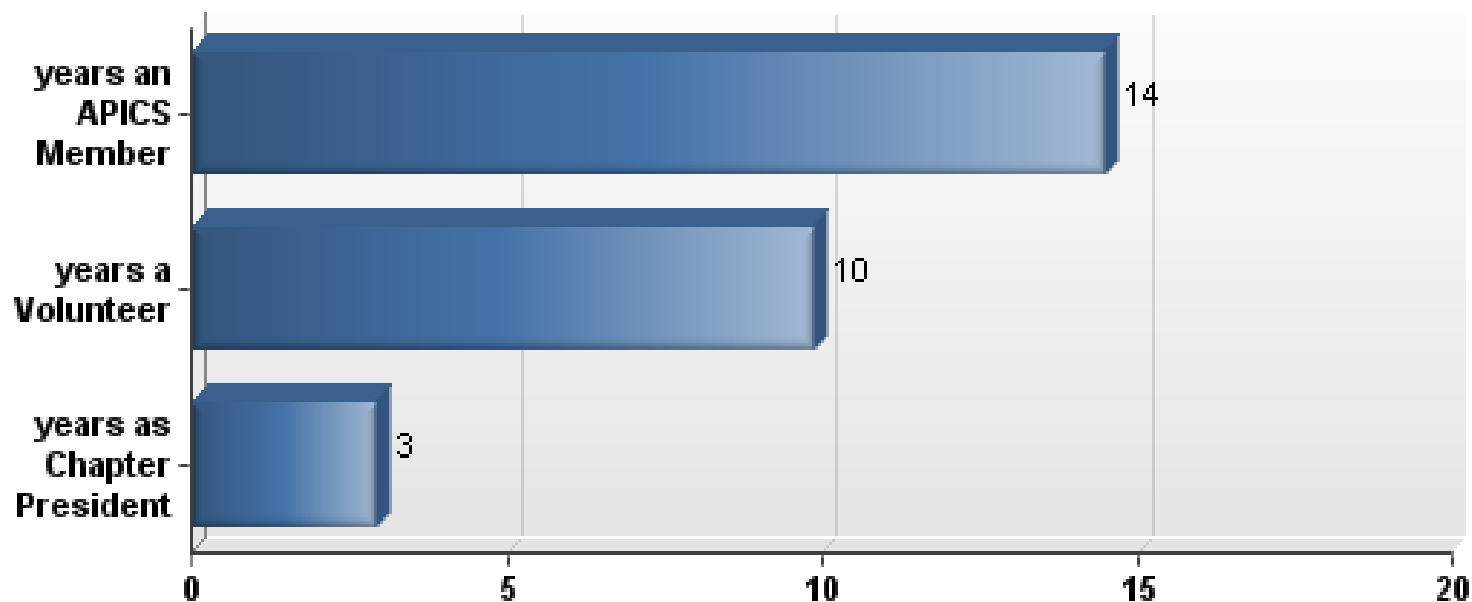
How important are the following items to your members?

■ Not Important
 ■ Neither Unimportant Nor Important
 ■ Important
 ■ Very Important
■ Unaware of this Item
 ■ Never Use this Item



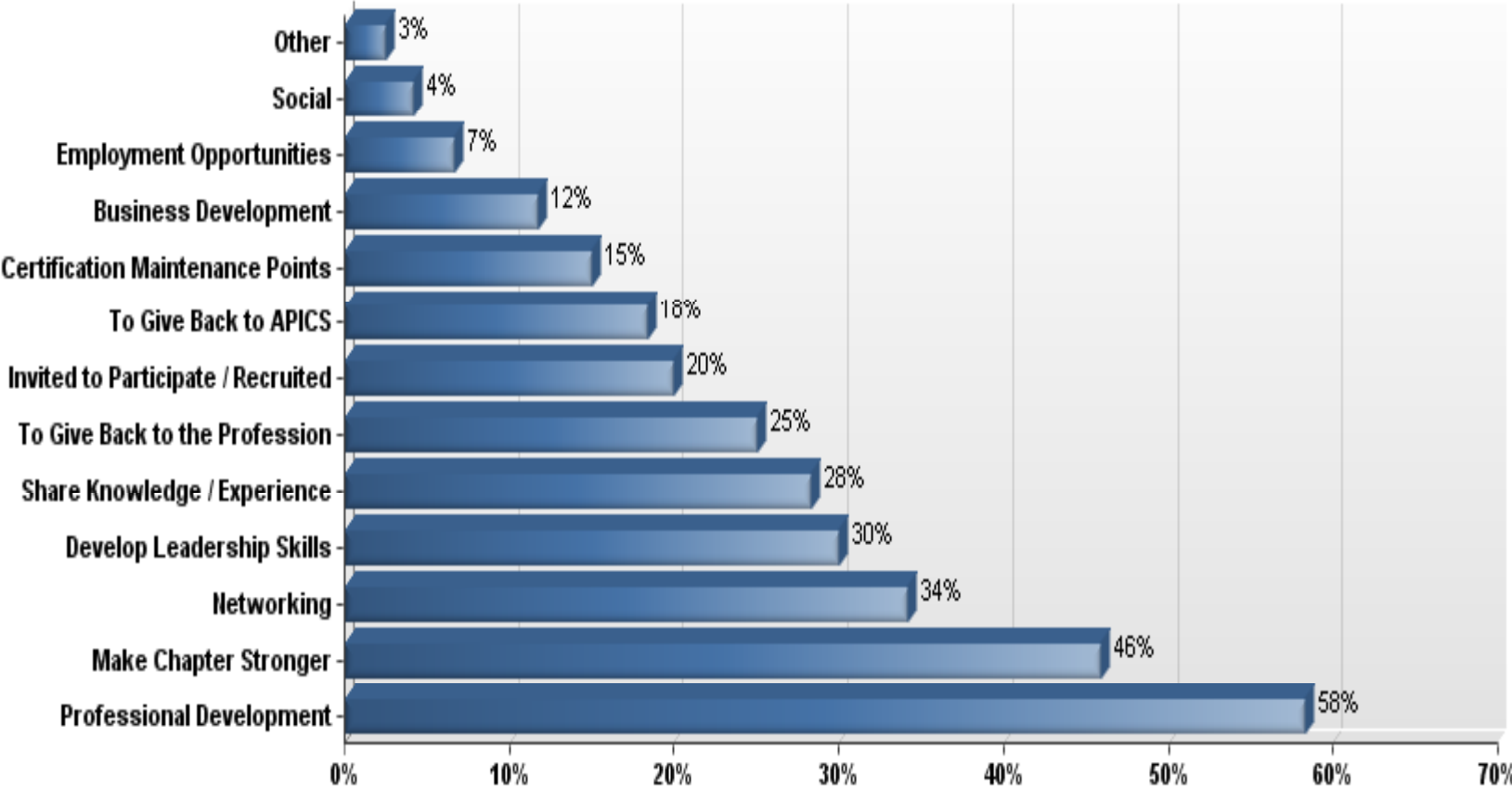


Please enter the number of years you have held in each position.





What are the three primary reasons for your affiliation with APICS? (Please select three)





Have you attended a district meeting in the last 12 months?

