



**GLOBAL
ABILITY**

2009 APICS INTERNATIONAL
CONFERENCE & EXPO

OCTOBER 4-6 | TORONTO, ONTARIO, CANADA

Creating a Viable APICS Student Chapter

Whether Trying to Start a New Chapter or Re-energizing an Existing

Karen Eboch, CSCP
Bowling Green State University Faculty Advisor
Toledo, OH Chapter

What do you know about APICS Student Chapters?

Identified as ASC's

- Affiliated Student Chapter

How many ASCs are there?

- 198 active; 331 chartered

How many students are members?

-- 2,447



What Do You Know About ASCs?

Where was the first chartered ASC?

- Auburn University (S001)
- San Diego State University (S002)

Where was the most recently chartered ASC?

- Appalachian State University (S331)



What Do You Know About ASCs?

What is the largest ASC?

- Eastern Michigan University (112 members)

How much does it cost to join as a student member?

- Only \$25



What Makes an ASC Successful?



- Students
- Faculty advisor
- Parent chapter support





Student Chapter Management Program

For 2009 only 10 chapters received Gold or Platinum awards.

WHY?



What Are the Obstacles?

Not enough

- Active members
- Time
- Speaker contacts
- Plant tour sites
- Support
- Money
- Energy to keep trying
- And . . .





How Do We Overcome These Obstacles?

- Develop relationship with all three constitutes
- Professional development meetings
- Recruitment
- Fundraising
- Succession planning
- Plant tours
- Advertising and marketing
- Administration and record keeping
- Involvement in Case Competitions/Scholars Programs





As a Student, Why Join? What's in It for Me (WIIFM)?

- Meet other students interested in operations and supply management
- Network with professionals
- Learn about current trends
- Develop leadership skills
- Earn cash and scholarships
- Travel for conferences and tours





As a Academic Advisor, What's in It for Me (WIIFM)?

- Mentor students interested in operations and supply management
- Network with professionals and other academics
- Learn about current trends
- Develop leadership skills
- Travel for conferences and tours





As a Parent Chapter, What's in It for Me (WIIFM)?

- Mentor students interested in operations and supply management
- Network with the next generation of APICS leaders
 - maybe even recruit some new board members!
- Learn about current education and technology trends





APICS Have Any Publications to Help?

APICS Student Membership Brochure and Application (Stock #82025)

Student Chapter Management Program (Stock #01024)

APICS Educational Resources Catalog (Stock #01041-1)

Certificates for Membership (Stock #01051)

Certificates for Appreciation (Stock #01058)

APICS Member Benefits for Students (Stock #82021-1)

Student Chapter Management Program

- Administration
- Education
- Programs
- Membership
- Public relations



Guidelines for New ASC Chapters

- Interest of the college/university (faculty contact)
- Parent chapter support
- Form a student chapter organizing committee
- Set up and conduct meeting with an APICS representative
- Conduct a general organizing meeting
- Submit documentation for ASC
 - 15 APICS student members required
 - Approved APICS bylaws
 - Board of directors roster



Additional Ideas or Questions?

Contact me at

Karen Eboch, CSCCP

eboch@bgsu.edu



Additional Resources

APICS Corporate Office

E&R Foundation

foundation@apics.org

(800) 444-2742

Chapter Relations

chaprel@apics.org

(800) 444-2742 ext. 2236

2009 Chapter Resources Catalog –
stock #82032

APICS Web site

www.apics.org/education

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