



Achieving Sustainable Productivity
Meeting Customer Demand in an Unpredictable World

Volunteer Leadership
Workshop at
2011 APICS International
Conference & Expo



APICS Volunteers:
BUILDING PILLARS OF SUCCESS
CONTENT • AFFILIATION • CERTIFICATION



APICS
The Association for
Operations Management

Essential Tools to Grow Your Membership

Carla J. Parvin, CFPIM
APICS Master Instructor for CPIM, TTT, and LDI



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How Small Are You?

- How many members?
- How many board members?



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How Big Are You?

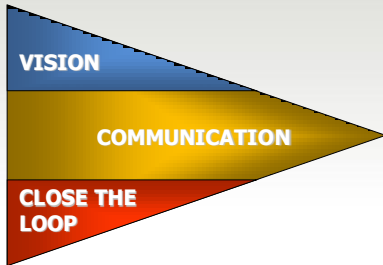
- You are **BIG ENOUGH** to deliver value to your customer ...
 - **Chapter members**
 - **Students, practitioners, academia**
 - **Companies and schools in the area**
 - **BOD members**
 - **Other chapters**

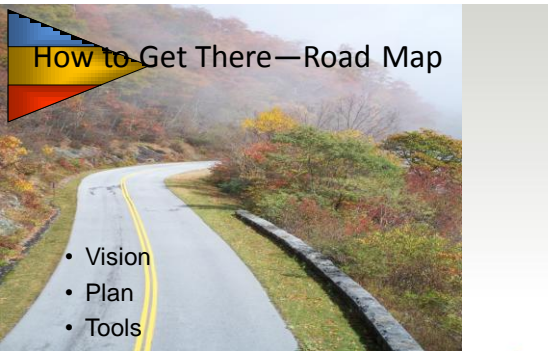
Grow your customers,

Grow your membership!



How to Get There—Road Map





How to Get There—Road Map

- Vision
- Plan
- Tools




Vision, Mission, Goals and Plan




- Vision and mission
 - Why do you do what you do
- Plan—strategic plan
- Goals—SMART goals
 - Specific
 - Measurable
 - Achievable
 - wRitten
 - Time-phased




What Do Your Members Want?

What Do Your Members Want?

What Do Your Members Want?

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Tools—Available through APICS

- You don't have to reinvent the wheel!
 - CMS-CBAR
 - Chapter leadership handbooks
 - Leadership Central
 - Monthly newsletter
 - Networking—District meetings
 - Chapter Resources Catalog
 - Staff—District and HQ

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Tools—Asheville-WNC

Theme:
"Alive to thrive and GOLD in five!"


- Strategic plan
- Calendar
- Minutes
- PDM agenda and assignments
- Bylaws
- Travel policy
- Job descriptions

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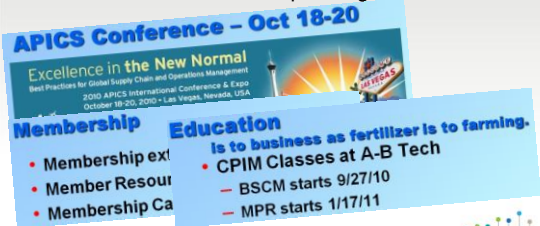
That's Good—Let's Do Better!

- Information—present in a variety of formats and vehicles
- Repetition—make it easy
- Pre-presentation PowerPoint
 - Continuous loop during dinner at PDM
- Handouts
- Get business card—write some notes immediately!

That's Good—Let's Do Better!



- Pre-presentation PowerPoint
 - Continuous loop during dinner at PDM



APICS Conference - Oct 18-20
 Excellence in the New Normal
 Best Practices for Global Supply Chain and Operations Management
 2010 APICS International Conference & Expo
 October 18-20, 2010 • Las Vegas, Nevada, USA



Membership Education
 is to business as fertilizer is to farming.

- Membership ext
- Member Resour
- Membership Ca
- CPIM Classes at A-B Tech
 - BSCM starts 9/27/10
 - MPR starts 1/17/11

Rewards for Board Members

- Recognition
- Networking
- Chance to grow
- Chance to contribute
- Other ideas?

Essential Tools to
Grow Membership
Focus on **YOUR** Chapter

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