



# WORKING TOGETHER TO CREATE SUSTAINABLE SUCCESS

July 2011 APICS E&R Board Update



# APICS Mission

APICS builds and validates knowledge in supply chain and operations management.

We enable our community of members, affiliates and customers to lead in the global marketplace.



# July E&R Board Meeting Summary

- Received Reports:
  - Treasurer Report
  - Scholars Program Update
  - Scholarships Update
  - Corporate Funding Program Update
  - E&R Participation @ Conference
  - SCTAI
- Discussion:
  - E&R Strategic Direction
  - SCM 2010 Update proposal
  - Journals Status



## Donations by Year Recap (\* = earmarked)

	Scholars*	General	SCTAI*	Total
2008	\$94,276	\$17,004		\$111,280
2009	\$85,114	\$16,407		\$101,522
2010	\$65,019	\$16,353	\$4,050	\$85,422
2011 YTD	\$39,882	\$2,514	\$25,000	\$67,396



# E&R Strategic Direction Discussion:

- The key points within this discussion centers around the development of a sustainable revenue generation stream to support the on-going research and scholarship funding of the Foundation.
- The key value of the Foundation is its 501(c)(3) tax status allowing donations to be tax deductible
- A discussion as to how the Foundation can better support the APICS strategic plan was held and three alternative approaches were identified. These will be explored and reviewed at the October E&R BOD meeting



# Scholarships:

The Foundation currently coordinates the Plossl dissertation and the Jim Greathouse scholarships.

- The endowment contributions for the Plossl Scholarship is \$50,000, which allows a \$2,500 award each year. The deadline for this year's paper submittal is August 31, 2011. The award will be announced at Pittsburgh Conference
- The Jim Greathouse scholarship is in its first year of being awarded and has \$14,000 in contributions. A joint committee from the Foundation and the Certification committee will be evaluating this years submittals, which are due September 1, 2011 and will be awarded at the Pittsburgh conference. This scholarship is awarded to an employee seeking APICS certification.

Neither of these scholarship funds are at the level needed to be “attractive”

Additional details for submittals and eligibility criteria are posted on the APICS web site.



## E&R Scholars Program:

- The 2011 Scholars funding is lagging and as a result the annual donations can only support 40 scholars to attend the Pittsburgh conference.
- The E&R Foundation approved to match this number from reserves, so another 40 scholars can attend bringing the total to 80. There was a target of 90 scholars for this year's conference
- This includes pledges
- APICS is planning to have a career fair at conference and would like to see 150 Scholars at future conferences
- A discussion as to the value of the Scholars program and what elements of giving back to APICS was held. Further investigation is warranted for continuing the program.



# E&R Pittsburgh Conference:

- There will be two E&R booths at the conference
  - One next to the General Session hall promoting E&R and a silent auction
  - One at the traditional book store location with the District/Chapter raffle and shirts
- The Tuesday conference closing luncheon will focus on volunteer recognition and E&R Foundation activities
  - The Scholarship awards, raffle winners and silent auction winners will be announced at the Luncheon



## Supply Chain Talent Academic Initiative (SCTAI):

SCTAI is a self funded project under the APICS E&R Foundation 501(c)(3) financial accountability, in partnership with the Supply Chain Council, who provides administrative and technical support as an SCC initiative.

SCTAI is also supported by:

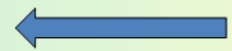
- APICS, the Association for Operations Management
- The Canadian Supply Chain Sector Council
- The Institute for Supply Management
- The Council of Supply Chain Management Professionals
- Multiple universities and corporations

SCTAI's goals are to identify industry SCM talent requirements and assist universities in incorporating those requirements into curriculums and programs, and to market the supply chain profession as a career of choice.



# SCTAI Scope

Primary Education	Secondary Education	Undergraduate Education Associates/Bachelor's	Postgraduate Master's /Doctorate	On Boarding
<ul style="list-style-type: none"> <li>• Mentoring</li> <li>• STEM*</li> <li>• First Robotics</li> <li>• Local engagement</li> <li>• Marketing</li> <li>• Students</li> <li>• Parents</li> <li>• Counselors</li> <li>• Teachers</li> <li>• Social Media</li> <li>• Facebook</li> <li>• Twitter</li> <li>• Scholarships</li> </ul>		<ul style="list-style-type: none"> <li>• Industry requirements definition</li> <li>• Demand forecast</li> <li>• Change incorporation</li> <li>• Performance feedback</li> <li>• Collaborative partnerships</li> <li>• Marketing</li> <li>• Students</li> <li>• Parents</li> <li>• Counselors</li> <li>• Professors</li> <li>• Program Support</li> <li>• Industry Material</li> <li>• Sponsorship</li> <li>• Speakers</li> <li>• Industry immersion</li> </ul>	<ul style="list-style-type: none"> <li>• Student Engagement</li> <li>• Scholarships</li> <li>• Internships</li> <li>• Campus associations</li> <li>• Projects</li> <li>• Curriculum partnerships</li> <li>• Mentoring</li> <li>• Competitions</li> <li>• Case Studies</li> <li>• Simulations</li> </ul>	<ul style="list-style-type: none"> <li>• New graduate performance</li> <li>• New employee experience</li> <li>• Industry best practices</li> <li>• Training</li> <li>• Culture</li> <li>• Career pathing</li> </ul>



\*Science, Technology, Engineering, and Math



## Journals:

- Currently, the *Production & Inventory Management Journal* (P&IMJ) is published by APICS on behalf of the E&R Foundation
- The P&IMJ is viewed as not having the same standing status as the Journal of Management (JOM) by the academics and is considered more of a “practitioner’s” journal
- The JOM does have a tie to APICS and the Foundation and is outsourced for publication
- A discussion was held evaluating the value of the P&IMJ versus its costs to publish and should there be two Journals
- Decision to be made in October



## SCM Past, Present and Future:

- SCM 2010 and Beyond was completed in 2006 with E&R foundation research monies providing some of the funding
- A proposal updating that research has been provided for E&R Foundation's consideration
- Key potential areas of topical focus are:
  - Innovation through the supply chain
  - Responsiveness in the supply chain
  - Culture and the supply chain
  - Sustainability and the supply chain
- The proposal also proposes establishment of a longer term forum to research supply chain foundational and leverage issues